

TECHNOLOGY ENHANCED INSTRUCTIONAL FACILITIES

Computer and Internet Resources

Pace University's PACENet connects all buildings on all campuses and offers a high-speed link to the Internet as well as other internal University resources. Wired and wireless network access is available in the dormitories, library, student union, classrooms, and other locations throughout the university. Computer labs, called Computer Resource Centers (CRCs) (<https://www.pace.edu/its/its-service-areas/computer-labs/>) are open access rooms dedicated to student coursework and faculty research. CRCs on each campus offer a host of services including Web access, email accounts, and self-paced documentation. CRCs are supported, day and evening, by full-time staff and part-time student consultants.

Smart Classrooms

All labs and classrooms have full access to the Internet. Classrooms are equipped with computers and interfaces for students to plug their laptops in when doing class presentations.

Accounting Labs

A virtual Accounting Lab is available on the New York City Campus and the EY Accounting Lab is located on our Pleasantville campus. The labs supplement accounting course instruction and assist accounting students in completing their course assignments. The labs are equipped with the latest accounting software and have scheduled open hours, which allow students to use them when not in use for classes or tutoring sessions. In Pleasantville, the EY Accounting lab is staffed by peer tutors who provide assistance in the foundation and upper-level accounting courses by working either individually or in small group tutorials with the students. In New York, peer tutoring is provided in most accounting subjects through the Office of Learning Commons (<https://www.pace.edu/learning-commons/>).

Bloomberg Lab

The Bloomberg Lab is a small avant-garde style room with nine Bloomberg terminals for use by students for course-related assignments or self-directed learning. There's also a stock ticker and news feed and a video conference system that has been used by our classes to connect with Bloomberg for real time lessons and instructions on their system. The Bloomberg terminals are used for many finance courses including FIN 357 Student Managed Investment Portfolio, where students manage an actual portfolio sponsored by Pace; FIN 340 Valuation of the Firm/FIN 667 Valuation of the Firm, which are securities valuation courses; FIN 325 Data Analysis in Finance; and FIN 657 Financial Econometrics, an increasingly important area for finance professionals.

Marketing Labs

Marketing and Consumer Behavior Lab

State-of-the-art Marketing Labs, located on the New York City and Pleasantville campuses, are equipped with the latest computer equipment and software. The Marketing Labs enable students to be on the cutting edge of computer technology and are used extensively by the marketing student organizations to compete in various competitions.

Interactive and Direct Marketing (IDM) Lab

The IDM Lab is a student-run and managed direct and interactive marketing agency on the New York City campus. Students learn to apply classroom theory to achieve client goals. Under the supervision of marketing faculty, internships are available to qualified undergraduate and graduate students who work on real time, real life client marketing challenges. Labs are equipped with state of the art computers, specialized market research tools and software. The IDM Lab sponsors guest speakers at regularly scheduled events on career development and marketing opportunities. For more information, please visit the IDM Lab website (<https://www.pace.edu/idmlab/>).