

# STATEMENT OF VISION, MISSION AND VALUES: LUBIN SCHOOL OF BUSINESS

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## Vision

The Lubin School of Business will be internationally recognized as a leading school for professional education that prepares a diverse student population for successful business careers through innovative experience-based learning programs in the most dynamic marketplace in the world—New York.

## Mission

The mission of the Lubin School of Business is to develop our students' analytical, organizational and personal competencies in a comprehensive academic and experience-based learning environment dedicated to preparing students to successfully begin and advance in their chosen professional careers. In support of this mission, our faculty conducts and disseminates scholarship that contributes to professional practice, academic theory, and student learning.

## Values

The Lubin School provides a distinctive and personalized educational experience that is energized by the following professional, personal, innovative, and collaborative values:

### Professional

- Accentuate experience-based learning inside and outside the classroom
- Engage the New York metropolitan area business community
- Generate scholarship applicable to business and business education
- Integrate global perspectives and trends

### Personal

- Enable and encourage students to grow toward their full potential
- Promote appropriate professional behavior among students
- Embrace the diversity in our population
- Promote integrity, ethics and social responsibility

### Innovative

- Create distinctive, market-focused programs
- Teach and learn entrepreneurial approaches
- Encourage multidisciplinary analyses and perspectives
- Employ innovative pedagogies to enhance learning

### Collaborative

- Teach with excellence in small classes
- Encourage close faculty and student interaction
- Enhance collegiality and respect among students, faculty, and staff
- Support student-centered advising systems