LUBIN SCHOOL OF BUSINESS

- Accounting (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/accounting/)
  - Accounting Major, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/accounting/accounting-major-bba/)
  - Combined BBA/MBA and BBA/MS Degree Programs - CPA Qualifying (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/accounting/combined-bba-mba-bba-ms-degree-programs-cpa-qualifying/)
  - Public Accounting Major, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/accounting/public-accounting-major-bba/)
- Finance Major, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/finance-bba/)
- Information Systems, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/information-systems-bba/)
- Management (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/)
  - International Management Major, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/international-management/international-management-major-bba/)
- Business Analytics, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/business-analytics-bba/)
- Marketing (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/)
  - Marketing Major, BBA - Advertising and Integrated Marketing Communications Concentration (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-advertising-integrated-marketing-communications-imc-concentration/)
  - Marketing Major, BBA - Digital Marketing Concentration (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-digital-marketing-concentration/)
  - Marketing Major, BBA - Global Marketing Management Concentration (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-global-marketing-management-concentration/)
  - Marketing Major, BBA - Sports Marketing Concentration (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-sports-marketing-concentration/)
- Combined Degrees (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/combined-degrees/)
  - Business Administration Combined, BBA/Law, Juris Doctor, JD (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/combined-degrees/business-administration-bba-law-juris-doctor-jd/)
  - Business Administration, BBA/MA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/combined-degrees/business-administration-bba-ma/)
  - Management Degrees, Combined BBA/MS (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/combined-degrees/management-degree-program-bba-mba/)
- Degree Programs for Adult Students (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/degree-programs-adult-students/)
  - General Business Major, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/degree-programs-adult-students/general-business-major-bba/)
  - Pace Online BBA in Business Studies (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/degree-programs-adult-students/ipace-bba-business-studies/)
- Minors (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/)
  - Accounting Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/accounting-minor/)
  - Arts & Entertainment Management Minor - NYC (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/arts-entertainment-management-minor-nyc/)
  - Business Analytics (BA) Minor - NYC (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/business-analytics-ba-minor-nyc/)
• Digital Marketing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/digital-marketing-minor/)
• Entrepreneurship Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/entrepreneurship-minor/)
• Fashion Marketing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/fashion-marketing-minor/)
• Finance Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/finance-minor/)
• Hotel and Tourism Management Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/hotel-tourism-management-minor/)
• Internal Auditing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/internal-auditing-minor/)
• Law Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/law-minor/)
• Management Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/management-minor/)
• Marketing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/marketing-minor/)
• Pre-Law Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/pre-law-minor/)
• Professional Selling and Sales Management Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/professional-selling-sales-management-minor/)
• Special Events Marketing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/special-events-marketing-minor/)
• Sports Marketing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/sports-marketing-minor/)
• Tax Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/tax-minor/)