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• Business Analytics, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/business-analytics-bba/)
• Marketing (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/)
  • Marketing Major, BBA - Advertising and Integrated Marketing Communications Concentration (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-advertising-integrated-marketing-communications-imc-concentration/)
  • Marketing Major, BBA - Digital Marketing Concentration (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-digital-marketing-concentration/)
  • Marketing Major, BBA - Global Marketing Management Concentration (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-global-marketing-management-concentration/)
  • Marketing Major, BBA - Sports Marketing Concentration (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-sports-marketing-concentration/)
• Combined Degrees (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/combined-degrees/)
  • Business Administration Combined, BBA/Law, Juris Doctor, JD (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/combined-degrees/business-administration-bba-law-juris-doctor-jd/)
  • Business Administration, BBA/MBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/combined-degrees/business-administration-bba-mba/)
  • Management Degrees, Combined BBA/MS (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/combined-degrees/combined-management-bba-ms/)
• Degree Programs for Adult Students (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/degree-programs-adult-students/)
  • General Business Major, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/degree-programs-adult-students/general-business-major-bba/)
  • Pace Online Full BBA in Business Studies (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/degree-programs-adult-students/pace-bba-business-studies/)
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  • Arts & Entertainment Management Minor - NYC (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/arts-entertainment-management-minor-nyc/)
  • Business Analytics (BA) Minor - NY (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/business-analytics-ba-minor-ny/)
  • Business Minor for Non-Business Students (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/business-minor-non-business-students/)
  • Digital Marketing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/digital-marketing-minor/)
  • Entrepreneurship Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/entrepreneurship-minor/)
  • Fashion Marketing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/fashion-marketing-minor/)
  • Finance Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/finance-minor/)
  • Hotel and Tourism Management Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/hotel-tourism-management-minor/)
  • Internal Auditing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/internal-auditing-minor/)
  • Law Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/law-minor/)
  • Management Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/management-minor/)
  • Marketing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/marketing-minor/)
  • Pre-Law Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/pre-law-minor/)
  • Professional Selling and Sales Management Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/professional-selling-sales-management-minor/)
  • Special Events Marketing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/special-events-marketing-minor/)
  • Sports Marketing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/sports-marketing-minor/)
  • Tax Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/tax-minor/)