

LUBIN SCHOOL OF BUSINESS

One Pace Plaza
New York, NY 10038
(212) 618-6550

861 Bedford Road
Pleasantville, NY 10570
(914) 773-3716

- Administration: Lubin School of Business (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/administration-lubin-school-business/>)
- Overview of the Lubin School of Business (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/overview-lubin-school-business/>)
- Accreditation and Affiliation: Lubin School of Business (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/accreditation-affiliation-lubin-school-business/>)
- Statement of Vision, Mission and Values: Lubin School of Business (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/statement-vision-mission-values-lubin-school-business/>)
- Academic Policies (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/academic-policies/>)
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 - Accounting Major, BBA (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/accounting/accounting-major-bba/>)
 - Combined BBA/MBA and BBA/MS Degree Programs - CPA Qualifying (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/accounting/combined-bba-mba-bba-ms-degree-programs-cpa-qualifying/>)
 - Public Accounting Major, BBA (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/accounting/public-accounting-major-bba/>)
- Business Analytics, BBA (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/business-analytics-bba/>)
- Business Technology, BBA (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/business-technology/>)
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 - Business Administration Combined, BBA/Law, Juris Doctor, JD (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/combined-degrees/business-administration-bba-law-juris-doctor-jd/>)
 - Business Administration, BBA/MBA (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/combined-degrees/business-administration-bba-mba/>)
 - Management Degrees, Combined BBA/MS (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/combined-degrees/combined-management-bba-ms/>)
- Degree Programs for Adult Students (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/degree-programs-adult-students/>)
 - General Business Major, BBA (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/degree-programs-adult-students/general-business-major-bba/>)

- Pace Online Full BBA in Business Studies (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/degree-programs-adult-students/ipace-bba-business-studies/>)
- Finance Major, BBA (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/finance-bba/>)
- International Management (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/international-management/>)
 - International Management Major, BBA (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/international-management/international-management-major-bba/>)
- Management (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/>)
 - Management Major, BBA - Arts and Entertainment Management Concentration (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/management-major-bba-arts-entertainment-management-concentration/>)
 - Management Major, BBA - Business Management Concentration (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/management-major-bba-business-management-concentration/>)
 - Management Major, BBA - Entrepreneurship Concentration (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/management-major-bba-entrepreneurship-concentration/>)
 - Management Major, BBA - Hospitality and Tourism Management Concentration (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/management-major-bba-hospitality-tourism-management-concentration/>)
 - Management Major, BBA - Human Resources Management Concentration (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/management-major-bba-human-resources-management-concentration/>)
- Marketing (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/>)
 - Marketing Major, BBA (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-concentration/>)
 - Marketing Major, BBA - Advertising and Integrated Marketing Communications Concentration (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-advertising-integrated-marketing-communications-imc-concentration/>)
 - Marketing Major, BBA - Digital Marketing Concentration (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-digital-marketing-concentration/>)
 - Marketing Major, BBA - Global Marketing Management Concentration (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-global-marketing-management-concentration/>)
 - Marketing Major, BBA - Sports Marketing Concentration (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-sports-marketing-concentration/>)
- Minors (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/>)
 - Accounting Minor (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/accounting-minor/>)
 - Arts & Entertainment Management Minor - NYC (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/arts-entertainment-management-minor-nyc/>)
 - Business Analytics (BA) Minor - NYC (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/business-analytics-ba-minor-nyc/>)
 - Business Minor for Non-Business Students (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/business-minor-non-business-students/>)
 - Digital Marketing Minor (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/digital-marketing-minor/>)
 - Entrepreneurship Minor (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/entrepreneurship-minor/>)
 - Fashion Marketing Minor (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/fashion-marketing-minor/>)
 - Finance Minor (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/finance-minor/>)
 - Hotel and Tourism Management Minor (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/hotel-tourism-management-minor/>)
 - Internal Auditing Minor (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/internal-auditing-minor/>)
 - Law Minor (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/law-minor/>)
 - Management Minor (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/management-minor/>)
 - Marketing Minor (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/marketing-minor/>)
 - Pre-Law Minor (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/pre-law-minor/>)
 - Professional Selling and Sales Management Minor (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/professional-selling-sales-management-minor/>)

- Special Events Marketing Minor (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/special-events-marketing-minor/>)
- Sports Marketing Minor (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/sports-marketing-minor/>)
- Tax Minor (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/tax-minor/>)