LUBIN SCHOOL OF BUSINESS

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• Accreditation and Affiliation: Lubin School of Business (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/accreditation-affiliation-lubin-school-business/)
• Statement of Vision, Mission and Values: Lubin School of Business (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/statement-vision-mission-values-lubin-school-business/)
• Academic Policies (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/academic-policies/)
• Residency and Transfer Credit Policies (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/residency-transfer-credit-policies/)
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• BBA Program (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/bba-program/)
• University Core Curriculum Requirements - Lubin Majors (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/university-core-curriculum-requirements-lubin-majors/)
• Special Programs and Events (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/special-programs-events/)
• International Exchanges and Study Abroad Opportunities (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/international-exchanges-study-abroad-opportunities/)
• Lubin Centers (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/lubin-centers/)
• Technology Enhanced Instructional Facilities (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/technology-enhanced-instructional-facilities/)
• Degree Programs (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/)
• Certificate Programs in Business (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/certificate-programs-business/)
• Faculty (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/faculty/)
• Accounting (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/accounting/)
  • Accounting Major, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/accounting/accounting-major-bba/)
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• Finance Major, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/finance-bba/)
• Information Systems, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/information-systems-bba/)
• Management (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/)
  • Management Major, BBA - Arts and Entertainment Management Concentration (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management-management-major-bba-arts-entertainment-management-concentration/)
  • Management Major, BBA - Entrepreneurship Concentration (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management-management-major-bba-entrepreneurship-concentration/)
• International Management Major, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/international-management/international-management-major-bba/)
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  • Marketing Major, BBA - Digital Marketing Concentration (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-digital-marketing-concentration/)
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  • Marketing Major, BBA - Sports Marketing Concentration (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-sports-marketing-concentration/)
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• Degree Programs for Adult Students (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/degree-programs-adult-students/)
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  • Pace Online Full BBA in Business Studies (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/degree-programs-adult-students/ipace-bba-business-studies/)
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  • Arts & Entertainment Management Minor - NYC (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/art-enterertainment-management-minor-nyc/)
  • Business Analytics (BA) Minor - NYC (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/business-analytics-ba-minor-nyc/)
  • Business Minor for Non-Business Students (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/business-minor-non-business-students/)
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  • Entrepreneurship Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/entrepreneurship-minor/)
  • Fashion Marketing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/fashion-marketing-minor/)
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