LUBIN SCHOOL OF BUSINESS

One Pace Plaza
New York, NY 10038
(212) 618-6550

861 Bedford Road
Pleasantville, NY 10570
(914) 773-3716

- Administration: Lubin School of Business (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/administration-lubin-school-business/)
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- Statement of Vision, Mission and Values: Lubin School of Business (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/statement-vision-mission-values-lubin-school-business/)
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- Faculty (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/faculty/)

- Accounting (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/accounting/)
  - Accounting Major, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/accounting/accounting-major-bba/)
  - Combined BBA/MBA and BBA/MS Degree Programs - CPA Qualifying (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/accounting/combined-bba-mba-bba-ms-degree-programs-cpa-qualifying/)
  - Public Accounting Major, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/accounting/public-accounting-major-bba/)
- Finance Major, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/finance-bba/)
- Information Systems, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/information-systems-bba/)
- Management (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/)
- International Management Major, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/international-management/international-management-major-bba/)
• Business Analytics, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/business-analytics-bba/)

• Marketing (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/)
  • Marketing Major, BBA - Advertising and Integrated Marketing Communications Concentration (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-advertising-integrated-marketing-communications-imc-concentration/)
  • Marketing Major, BBA - Digital Marketing Concentration (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-digital-marketing-concentration/)
  • Marketing Major, BBA - Global Marketing Management Concentration (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-global-marketing-management-concentration/)
  • Marketing Major, BBA - Sports Marketing Concentration (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-sports-marketing-concentration/)

• Combined Degrees (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/combined-degrees/)
  • Business Administration Combined, BBA/Law, Juris Doctor, JD (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/combined-degrees/business-administration-bba-law-juris-doctor-jd/)
  • Business Administration, BBA/MBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/combined-degrees/business-administration-bba-mba/)
  • Management Degrees, Combined BBA/MS (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/combined-degrees/combined-management-bba-ms/)

• Degree Programs for Adult Students (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/degree-programs-adult-students/)
  • General Business Major, BBA (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/degree-programs-adult-students/general-business-major-bba/)
  • Pace Online BBA in Business Studies (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/degree-programs-adult-students/ipace-bba-business-studies/)

• Minors (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/)
  • Accounting Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/accounting-minor/)
  • Arts & Entertainment Management Minor - NYC (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/arts-entertainment-management-minor-nyc/)
  • Business Analytics (BA) Minor - NYC (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/business-analytics-ba-minor-nyc/)
  • Business Minor for Non-Business Students (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/business-minor-non-business-students/)
  • Digital Marketing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/digital-marketing-minor/)
  • Entrepreneurship Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/entrepreneurship-minor/)
  • Fashion Marketing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/fashion-marketing-minor/)
  • Finance Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/finance-minor/)
  • Hotel and Tourism Management Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/hotel-tourism-management-minor/)
  • Internal Auditing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/internal-auditing-minor/)
  • Law Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/law-minor/)
  • Management Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/management-minor/)
  • Marketing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/marketing-minor/)
  • Pre-Law Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/pre-law-minor/)
  • Professional Selling and Sales Management Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/professional-selling-sales-management-minor/)
  • Special Events Marketing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/special-events-marketing-minor/)
  • Sports Marketing Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/sports-marketing-minor/)
  • Tax Minor (http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/minors/tax-minor/)