

ONLINE BUSINESS STUDIES, BBA

Campus: Online

Overview

The online BBA in Business Studies is 120 credits and asynchronous online. The program is designed to be flexible in order to accommodate diverse student populations. Students can choose from two concentrations: Marketing and Management or Finance. Students in our online BBA in Business Studies program can enter the program with no credits from prior institutions or with up to 90 transfer credits. Transfer credits are evaluated at the point of admission to the program and will be discussed in the first meeting with your academic advisor.

The program is taught by experienced business leaders with close connections to their industries. Pace University's Career Services staff and program faculty are available to help students reach their career goals and acquire competitive salaries upon graduation. Additionally, graduates from the online BBA become a part of our global network of alumni.