

MARKETING MINOR

The Marketing minor allows non-marketing majors to explore topics in various marketing fields. Through the selection of appropriate electives, students can explore a variety of topics, including international marketing, advertising, fashion marketing, sports marketing, or marketing management.

Minor Requirements

Code	Title	Credits
Required Courses		
MAR 201	Principles of Marketing	3
Elective Courses		
Select any four marketing courses		12
Total Credits		15