

# MARKETING MAJOR, BBA

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Campus: Westchester

Course	Title	Credits
<b>First Year</b>		
<b>Fall</b>		
ENG 110	Composition	3
	<b>Credits</b>	<b>3</b>
<b>Spring</b>		
ENG 120	Critical Writing	4
	<b>Credits</b>	<b>4</b>
<b>Second Year</b>		
<b>Fall</b>		
MAR 222	Marketing Research	3
	<b>Credits</b>	<b>3</b>
<b>Spring</b>		
MAR 201	Principles of Marketing	3
	<b>Credits</b>	<b>3</b>
<b>Third Year</b>		
<b>Fall</b>		
ACC 203	Financial Accounting	4
	<b>Credits</b>	<b>4</b>
<b>Spring</b>		
ACC 204	Managerial Accounting	4
	<b>Credits</b>	<b>4</b>
<b>Fourth Year</b>		
<b>Fall</b>		
MGT 222	Organizational Behavior	3
	<b>Credits</b>	<b>3</b>
<b>Spring</b>		
MGT 262	Human Resources Management	3
	<b>Credits</b>	<b>3</b>
	<b>Total Credits</b>	<b>27</b>