MANAGEMENT

Campus: NYC, Westchester

Bachelor of Business Administration

The Management major is intended for students who want a flexible curriculum and opportunity to specialize in one of eight concentrations:

- Arts and Entertainment Management (https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/management-major-bba-arts-entertainment-management-concentration/)
- Business Analytics (https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/management-major-bba-business-analytics-concentration/)
- Business Management (https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/management-major-bba-business-management-concentration/)
- Business Technology (https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management-major-bba-business-technology-concentration/)
- Entrepreneurship (https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/management-major-bba-entrepreneurship-concentration/)
- Hospitality and Tourism Management (https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/management-major-bba-hospitality-tourism-management-concentration/)
- Human Resources Management (https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/management-major-bba-human-resources-management-concentration/)
- International Management (https://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/management-major-bba-international-management-concentration/)

Through formal and systematic study of management, students will learn methods of directing and motivating group efforts toward achieving an organization's primary objective, the optimal allocation of resources. It will provide students with the managerial context within which to develop a concentration and to prepare for careers in a variety of corporate and other organizational settings.

Students are required to choose one of the five concentrations. Only one concentration may be officially declared, although students may take additional management courses as open electives.