

# MANAGEMENT MAJOR, BBA - HOSPITALITY AND TOURISM MANAGEMENT CONCENTRATION

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**Campus:** NYC, Westchester

The Hospitality and Tourism Management concentration prepares students for management careers in the hospitality and tourism industry. Students acquire skills in the areas of hotel, restaurant, and tourism management; business management; accounting; cost control and analysis; law; human resources; strategy; and e-commerce. They also learn how to analyze and respond as managers to changing laws; union activities; cultural, social, and environmental issues; and domestic and international trends in the hospitality and tourism industry as a whole. Since Hospitality and Tourism Management is a specialized area of study, the requirements for this concentration are more extensive than those for the other management areas. Students pursuing this program on the Pleasantville campus may be required to take upper level courses on the New York City campus to complete the program.