

MANAGEMENT MAJOR, BBA - ARTS AND ENTERTAINMENT MANAGEMENT CONCENTRATION

Campus: NYC

The Arts and Entertainment Management concentration prepares students for careers in theatre companies, museums, dance companies, art galleries, talent representation and management companies, and television production firms, as well as related support services. Students learn how to analyze and respond as managers to such environmental factors as changing laws, economic challenges, technological changes, union activities, cultural issues, and domestic and international trends in arts and entertainment. Further, Lubin leverages its New York City connections to bring award-winning, directors, producers, and entertainment managers into the classroom.