MANAGEMENT MAJOR, BBA - ARTS AND ENTERTAINMENT MANAGEMENT CONCENTRATION

Campus: NYC

Course	Title	Credits
First Year		
Fall		
UNV 101	First-Year Seminar: Introduction to University Community	1
BUS 101	Contemporary Business Practice	3
ECO 105	Principles of Economics: Macroeconomics	3
ENG 110 or ENG 120	Composition or Critical Writing	3 or 4
MAT 104	Finite Mathematics	3
Area of Knowledge (AOK)		3
	Credits	**16-17**
Spring		
CIS 101	Introduction to Computing	3
ECO 106	Principles of Economics: Microeconomics	3
MAT 117	Elementary Statistics	4
ENG 120	Critical Writing (or Area of Knowledge (AOK)) [1]	4
MGT 150	Managerial and Organizational Concepts	3
Learning Community (LC) Required*		
	Credits	**17**
Second Year		
Fall		
ACC 203	Financial Accounting	4
COM 200	Public Speaking	3
MGT 235	Arts and Entertainment Management	3
MAT or ECO Elective		3
Second Language Course		3
	Credits	**16**
Spring		
ACC 204	Managerial Accounting	4
LAW 150	Business Law I	3
MAR 201	Principles of Marketing	3
Area of Knowledge (AOK)		3
Second Language Course or Liberal Arts & Science Elective		3
	Credits	**16**
Third Year		
Fall		
ENG 201	Writing in the Disciplines	3
MGT 222	Organizational Behavior	3
Foundation Science Course with Lab		3
Area of Knowledge (AOK) and/or Writing Enhanced (WE)		3
FIN 260	Financial Management	3
	Credits	**15**
Spring		
MGT 240 or MGT 341	International Management (Or MGT 342 or MGT 347) or Comparative Management Systems	3
MGT 226	Business Analytics	3
MGT 370	Managing Creativity	3

Area of Knowledge (AOK)		3
Open Elective and/or Writing Enhanced (WE)		3
Open Elective		3
	Credits	**18**
Fourth Year		
Fall		
AEM Concentration Group A Elective		3
MGT 490	Business Strategy	3
Open Elective and/or Civic Engagement (CE/AOK I)		3
Open Elective		3
Open Elective		3
	Credits	**15**
Spring		
MGT 470	Entertainment Management Seminar	3
AEM Concentration Group A or B Elective		3
Open Elective		3
Open Elective		3
Open Elective		3
	Credits	**15**
	Total Credits	**128-129**

[1] Students transferring ENG 120 with 3 credits will need to take an additional one (1) Liberal Arts and Science Elective Credit.