

# BUSINESS ANALYTICS, BBA

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Campus: NYC

## Bachelor of Business Administration

The Business Analytics (BA) major provides mathematically talented students with cutting-edge, hands-on training in analytical tools and business decision modeling that are in high demand by employers today. The interdisciplinary major consists of courses in data analysis, information technology, quantitative modeling, providing comprehensive training in analytical techniques and software tools. Business Analytics major is STEM-approved, offering international students the ability to work for a longer period without immediate need of sponsorship.