

BUSINESS ANALYTICS, BBA

Campus: NYC

Course	Title	Credits
First Year		
Fall		
UNV 101	First-Year Seminar: Introduction to University Community	1
CIS 101	Introduction to Computing	3
BUS 101	Contemporary Business Practice	3
ENG 110	Composition	3
MAT 104	Finite Mathematics	3
Arts and Humanities (A&H)		3
Credits		16
Spring		
ECO 106	Principles of Economics: Microeconomics	3
MAT 117	Elementary Statistics	4
ENG 120	Critical Writing	4
Learning Community (LC) Required*		
MGT 150	Managerial and Organizational Concepts	3
Credits		14
Second Year		
Fall		
ACC 203	Financial Accounting	4
COM 200	Public Speaking	3
MAT 131 or MAT 111	Calculus I or Elementary Calculus I	3 or 4
BUS 255	Professional Planning and Practice for Internships and Careers	1
Second Language		3
Credits		14-15
Spring		
MGT 226	Business Analytics	3
ACC 204	Managerial Accounting	4
CIS 143	Introduction to SQL for Business	3
FIN 260	Financial Management	3
Second Language		3
Credits		16
Third Year		
Fall		
Arts and Humanities and/or Writing Enhanced (WE)		3
ENG 201	Writing in the Disciplines	3
MGT 251	Introduction to Programming for Data Science	3
Open Elective		3
MAR 201	Principles of Marketing	3
Credits		15
Spring		
Foundation Science Course with Lab		3
MGT 353	Predictive Analytics	3
MGT 388	Machine Learning for Business	3
MAR 368	Visual Analytics	3

Business Analytics Elective		3
	Credits	15
Fourth Year		
Fall		
LAW 150	Business Law I	3
MGT 352	Simulation and Optimization Models	3
Arts and Humanities (A&H) and/or Writing Enhanced (WE)		3
Open Elective		3
Open Elective		3
	Credits	15
Spring		
MGT 490	Business Strategy	3
Business Analytics Elective		3
International Course in Business		3
Open Elective		3
Open Elective		3
	Credits	15
	Total Credits	120-121