

INTERNATIONAL MANAGEMENT, BBA

Campus: NYC

| Course | Title | Credits |
|--|--|-----------|
| First Year | | |
| Fall | | |
| UNV 101 | First-Year Seminar: Introduction to University Community | 1 |
| BUS 101 | Contemporary Business Practice | 3 |
| Language Course | | 3 |
| ENG 110 | Composition | 3 |
| MAT 104 | Finite Mathematics | 3 |
| Arts and Humanities (A&H) | | 3 |
| Credits | | 16 |
| Spring | | |
| ECO 106 | Principles of Economics: Microeconomics | 3 |
| MAT 117 | Elementary Statistics | 4 |
| ENG 120 | Critical Writing | 4 |
| Language Course | | 3 |
| Learning Community (LC) Required* | | |
| Credits | | 14 |
| Second Year | | |
| Fall | | |
| ACC 203 | Financial Accounting | 4 |
| CIS 101 | Introduction to Computing | 3 |
| COM 200 | Public Speaking | 3 |
| MGT 150 | Managerial and Organizational Concepts | 3 |
| Language Course | | 3 |
| Credits | | 16 |
| Spring | | |
| ACC 204 | Managerial Accounting | 4 |
| BUS 255 | Professional Planning and Practice for Internships and Careers | 1 |
| ENG 201 | Writing in the Disciplines | 3 |
| MGT 240 | International Management | 3 |
| Language Course | | 3 |
| Credits | | 14 |
| Third Year | | |
| Fall | | |
| FIN 260 | Financial Management | 3 |
| MAR 201 | Principles of Marketing | 3 |
| Arts and Humanities (A&H) and/or Writing Enhanced (WE) | | 3 |
| MGT 222 | Organizational Behavior | 3 |
| MGT 342 | The Human Dimension in International Management | 3 |
| Credits | | 15 |
| Spring | | |
| Arts and Humanities (A&H) | | 3 |
| MGT 341 | Comparative Management Systems | 3 |
| MGT 226 | Business Analytics | 3 |
| Foundation Science Course with Lab | | 3 |
| ECO 105 or PSY | | 3 |
| Credits | | 15 |

Fourth Year**Fall**

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| MGT 346 | International Management Environments: Regional Perspectives | 3 |
| Concentration Course | | 3 |
| Open Elective and/or Civic Engagement | | 3 |
| Open Elective and/or Writing Enhanced (WE) | | 3 |
| LAW 150 | Business Law I | 3 |
| Credits | | 15 |

Spring

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| MGT 490 | Business Strategy | 3 |
| Concentration Course | | 3 |
| Open Elective | | 3 |
| Open Elective | | 3 |
| Open Elective | | 3 |
| Credits | | 15 |
| Total Credits | | 120 |