

INTERNATIONAL MANAGEMENT, BBA

Campus: NYC

Bachelor of Business Administration

The International Management major prepares students for the global world of business. International Management majors are encouraged to participate in a study abroad program or field study course focus in order to experience first hand the culture, language, and business practices of their region of interest.

Students are required to demonstrate proficiency at the intermediate level in one language. International students who completed their secondary education in a country where English was not the language of instruction and are fluent in their native language may choose to study a second language, or can complete culture classes to satisfy these credits.

Major Completion Summary

Requirement	Credits
University Core Requirements	47
Major Requirements	56
Open Electives	17
Total Credits	120

University Core Requirements (47 Credits)

See complete University Core (<https://catalog.pace.edu/undergraduate/university-core-curriculum/>) requirements.

Includes several of the major-required courses listed below:

Code	Title	Credits
Foundation Requirements		
MAT 104	Finite Mathematics	3
CIS 101 or TS 105	Introduction to Computing Computers for Human Empowerment	3
ENG 110	Composition	3
ENG 120	Critical Writing	4
ENG 201	Writing in the Disciplines	3
COM 200	Public Speaking	3
Lab Science		3
Second Language		6
General Core (19 Credits) ¹		
ECO 105	Principles of Economics: Macroeconomics (or PSY course)	3
ECO 106	Principles of Economics: Microeconomics	3
MAT 117	Elementary Statistics	4
Three Arts and Humanities (A&H) courses		9

¹ ECO 106, MAT 117, and ECO 105/PSY are applied to the General Core requirement as National Sciences and Social Sciences (NSS) courses.

Major Requirements (56 Credits)

Code	Title	Credits
Business Core ³		
BUS 101	Contemporary Business Practice	3
ACC 203	Financial Accounting	4
ACC 204	Managerial Accounting	4
FIN 260	Financial Management	3
LAW 150	Business Law I	3
MAR 201	Principles of Marketing	3

MGT 150	Managerial and Organizational Concepts	3
MGT 226	Business Analytics	3
MGT 490	Business Strategy	3
Major Requirements		
MGT 150	Managerial and Organizational Concepts ³	
MGT 222	Organizational Behavior	3
MGT 226	Business Analytics ³	
MGT 240	International Management	3
MGT 341	Comparative Management Systems	3
MGT 342	The Human Dimension in International Management	3
MGT 346	International Management Environments: Regional Perspectives	3
MGT 490	Business Strategy ³	
Select 6 credits of approved language and/or international culture classes ¹		6
Concentration Courses		
Select two courses from below:		6
MGT 208	Travel and Tourism Management	
MGT 319	International Entrepreneurship	
MGT 347	International Management Field Study	
MGT 349	International Management Seminar	
FIN 358	International Finance	
FIN 360	International Finance Field Study	
MAR 351	International Marketing	
MAR 352	International Advertising and Promotion	
MAR 356	International Marketing Field Study	
LAW 325	International Business Law	
Total Credits		56

¹ Students are required to demonstrate proficiency at the intermediate level in one language. The number of courses required will depend upon the student's background in the language selected. Students beginning at the 101 level will be required to take 4 courses (12 credits) in one language and those beginning at the 280 level would normally be required to take 2 courses (6 credits) in one language. Two courses (6 credits) satisfy the Second Language Proficiency requirement in the University Core.

² See Business Core Requirements (<https://catalog.pace.edu/undergraduate/schools/lubin-school-business/university-core-curriculum-requirements-lubin-majors/>) for more details.

³ Applied to the Business Core.

Open Electives (17 Credits)

Code	Title	Credits
Open Electives		
Select 17 credits ¹		17
Total Credits		17

¹ Includes UNV 101 First-Year Seminar: Introduction to University Community (1 credit) for first-year students.

Course	Title	Credits
First Year		
Fall		
UNV 101	First-Year Seminar: Introduction to University Community	1
BUS 101	Contemporary Business Practice	3
Language Course		3
ENG 110	Composition	3
MAT 104	Finite Mathematics	3
Arts and Humanities (A&H)		3
Credits		16

Spring

ECO 106	Principles of Economics: Microeconomics	3
MAT 117	Elementary Statistics	4
ENG 120	Critical Writing	4
Language Course		3
Learning Community (LC) Required*		

Credits	14
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Second Year**Fall**

ACC 203	Financial Accounting	4
CIS 101	Introduction to Computing	3
COM 200	Public Speaking	3
MGT 150	Managerial and Organizational Concepts	3
Language Course		3

Credits	16
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Spring

ACC 204	Managerial Accounting	4
BUS 255	Professional Planning and Practice for Internships and Careers	1
ENG 201	Writing in the Disciplines	3
MGT 240	International Management	3
Language Course		3

Credits	14
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Third Year**Fall**

FIN 260	Financial Management	3
MAR 201	Principles of Marketing	3
Arts and Humanities (A&H) and/or Writing Enhanced (WE)		3
MGT 222	Organizational Behavior	3
MGT 342	The Human Dimension in International Management	3

Credits	15
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Spring

Arts and Humanities (A&H)		3
MGT 341	Comparative Management Systems	3
MGT 226	Business Analytics	3
Foundation Science Course with Lab		3
ECO 105 or PSY		3

Credits	15
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Fourth Year**Fall**

MGT 346	International Management Environments: Regional Perspectives	3
Concentration Course		3
Open Elective and/or Civic Engagement		3
Open Elective and/or Writing Enhanced (WE)		3
LAW 150	Business Law I	3

Credits	15
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Spring

MGT 490	Business Strategy	3
Concentration Course		3
Open Elective		3
Open Elective		3

Open Elective	3
Credits	15
Total Credits	120