

INTERNATIONAL MANAGEMENT MAJOR, BBA

Campus: NYC

Bachelor of Business Administration

The International Management major prepares students for the global world of business. International Management majors are encouraged to participate in a study abroad program or field study course focus in order to experience first hand the culture, language, and business practices of their region of interest.

Students are required to demonstrate proficiency at the intermediate level in one language. International students who completed their secondary education in a country where English was not the language of instruction and are fluent in their native language may choose to study a second language, or can complete culture classes to satisfy these credits.