

# INTERNATIONAL MANAGEMENT MAJOR, BBA

Campus: NYC

| Course   | Title  | Credits      |
|--|--|--------------|
| <b>First Year</b>  |  |              |
| <b>Fall</b>  |  |              |
| UNV 101  | First-Year Seminar: Introduction to University Community | 1            |
| BUS 101  | Contemporary Business Practice                           | 3            |
| ECO 105  | Principles of Economics: Macroeconomics                  | 3            |
| ENG 110<br>or ENG 120  | Composition<br>or Critical Writing                       | 3 or 4       |
| MAT 104  | Finite Mathematics                                       | 3            |
| Area of Knowledge (AOK)  |  | 3            |
| <b>Credits</b>   |  | <b>16-17</b> |
| <b>Spring</b>  |  |              |
| ECO 106  | Principles of Economics: Microeconomics                  | 3            |
| MAT 117  | Elementary Statistics                                    | 4            |
| ENG 120  | Critical Writing (or Area of Knowledge (AOK))            | 4            |
| Language Course  |  | 3            |
| Learning Community (LC) Required*                              |  |              |
| CIS 101  | Introduction to Computing                                | 3            |
| <b>Credits</b>   |  | <b>17</b>    |
| <b>Second Year</b>   |  |              |
| <b>Fall</b>  |  |              |
| ACC 203  | Financial Accounting                                     | 4            |
| COM 200  | Public Speaking  | 3            |
| LAW 150  | Business Law I   | 3            |
| MGT 150  | Managerial and Organizational Concepts                   | 3            |
| Language Course  |  | 3            |
| <b>Credits</b>   |  | <b>16</b>    |
| <b>Spring</b>  |  |              |
| ACC 204  | Managerial Accounting                                    | 4            |
| ENG 201  | Writing in the Disciplines                               | 3            |
| MAT or ECO Elective  |  | 3            |
| MGT 240  | International Management                                 | 3            |
| Language Course or Elective (depending on Language Background) |  | 3            |
| <b>Credits</b>   |  | <b>16</b>    |
| <b>Third Year</b>  |  |              |
| <b>Fall</b>  |  |              |
| FIN 260  | Financial Management                                     | 3            |
| Language Course or Elective (depending on Language Background) |  | 3            |
| MAR 201  | Principles of Marketing                                  | 3            |
| Western Heritage or World Traditions & Cultures AOK            |  | 3            |
| MGT 222  | Organizational Behavior                                  | 3            |
| MGT 342  | The Human Dimension in International Management          | 3            |
| <b>Credits</b>   |  | <b>18</b>    |
| <b>Spring</b>  |  |              |
| Western Heritage or World Traditions & Cultures AOK            |  | 3            |
| MGT 341  | Comparative Management Systems                           | 3            |
| MGT 226  | Business Analytics                                       | 3            |
| Foundation Science Course with Lab                             |  | 3            |

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| Area of Knowledge (AOK) and/or Writing Enhanced (WE) |  | 3              |
| <b>Credits</b>                                       |  | <b>15</b>      |
| <b>Fourth Year</b>                                   |  |                |
| <b>Fall</b>  |  |                |
| MGT 346  | International Management Environments: Regional Perspectives | 3              |
| Concentration Course                                 |  | 3              |
| Open Elective and/or Civic Engagement (CE/AOK I)     |  | 3              |
| Open Elective and/or Writing Enhanced (WE)           |  | 3              |
| Open Elective  |  | 3              |
| <b>Credits</b>                                       |  | <b>15</b>      |
| <b>Spring</b>  |  |                |
| MGT 490  | Business Strategy  | 3              |
| Concentration Course                                 |  | 3              |
| Open Elective  |  | 3              |
| Open Elective  |  | 3              |
| Open Elective  |  | 3              |
| <b>Credits</b>                                       |  | <b>15</b>      |
| <b>Total Credits</b>                                 |  | <b>128-129</b> |