

# INTERNATIONAL MANAGEMENT MAJOR, BBA

Campus: NYC

## Bachelor of Business Administration

The International Management major prepares students for the global world of business. International Management majors are encouraged to participate in a study abroad program or field study course focus in order to experience first hand the culture, language, and business practices of their region of interest.

Students are required to demonstrate proficiency at the intermediate level in one language. International students who completed their secondary education in a country where English was not the language of instruction and are fluent in their native language may choose to study a second language, or can complete culture classes to satisfy these credits.

## Major Completion Summary

Requirement	Credits
University Core Requirements	53
Major Requirements	56-62
Open Electives	19-25
<b>Total Credits</b>	<b>128</b>

## University Core Requirements (53 Credits)

See complete University Core (<http://catalog.pace.edu/undergraduate/university-core-curriculum/>) requirements.

Includes several of the major-required courses listed below:

Code	Title	Credits
<b>Foundation Requirements</b>		
MAT 104	Finite Mathematics	3
CIS 101 or TS 105	Introduction to Computing Computers for Human Empowerment	3
<b>Lubin Foundation Requirement in Quantitative Reasoning <sup>1</sup></b>		
ECO 105	Principles of Economics: Macroeconomics	3
ECO 106	Principles of Economics: Microeconomics	3
MAT 117	Elementary Statistics <sup>2</sup>	4
One Elective Course in Mathematics or Economics <sup>3</sup>		3

<sup>1</sup> These four courses are applied to the University Core Areas of Knowledge (AOK) requirement as an In-depth Sequence in Quantitative Reasoning. Therefore, Lubin majors are required to complete only one course from each of the four Areas of Knowledge. See Lubin Foundation Requirement (<http://catalog.pace.edu/undergraduate/schools/lubin-school-business/university-core-curriculum-requirements-lubin-majors/#business-foundation>) in Quantitative Reasoning for more details.

<sup>2</sup> MAT 117 Elementary Statistics satisfies one course in AOK- HSN (AOK5)

<sup>3</sup> Any ECO or MAT course, except MAT 100, 102, 103, 104, 117, 130, 134, 234 or ECO 105 or 106.

## Major Requirements (56-62 Credits)

Code	Title	Credits
<b>Business Core <sup>3</sup></b>		
BUS 101	Contemporary Business Practice	3
ACC 203	Financial Accounting	4
ACC 204	Managerial Accounting	4
FIN 260	Financial Management	3
LAW 150	Business Law I	3
MAR 201	Principles of Marketing	3
MGT 150	Managerial and Organizational Concepts	3
MGT 226	Business Analytics	3
MGT 490	Business Strategy	3

**Major Requirements**

MGT 150	Managerial and Organizational Concepts <sup>3</sup>	(3)
MGT 222	Organizational Behavior	3
MGT 226	Business Analytics <sup>3</sup>	(3)
MGT 240	International Management	3
MGT 341	Comparative Management Systems	3
MGT 342	The Human Dimension in International Management	3
MGT 346	International Management Environments: Regional Perspectives	3
MGT 490	Business Strategy <sup>3</sup>	(3)
Select 6-12 credits of approved language and/or international culture classes <sup>1</sup>		6-12
<b>Concentration Courses</b>		<b>6</b>
Select two courses from below:		6
MGT 208	Travel and Tourism Management	3
MGT 319	International Entrepreneurship	3
MGT 347	International Management Field Study	3
MGT 349	International Management Seminar	3
FIN 358	International Finance	3
FIN 360	International Finance Field Study	3
MAR 351	International Marketing	3
MAR 352	International Advertising and Promotion	3
MAR 356	International Marketing Field Study	3
LAW 325	International Business Law	3
<b>Total Credits</b>		<b>92-98</b>

<sup>1</sup> Students are required to demonstrate proficiency at the intermediate level in one language. The number of courses required will depend upon the student's background in the language selected. Students beginning at the 101 level will be required to take 4 courses (12 credits) in one language and those beginning at the 280 level would normally be required to take 2 courses (6 credits) in one language. Two courses (6 credits) satisfy the Second Language Proficiency requirement in the University Core.

<sup>2</sup> See Business Core Requirements (<http://catalog.pace.edu/undergraduate/schools/lubin-school-business/university-core-curriculum-requirements-lubin-majors/>) for more details.

<sup>3</sup> Applied to the Business Core.

**Open Electives (19-25 Credits)**

Code	Title	Credits
<b>Open Electives</b>		
Select 19-25 credits <sup>1</sup>		19-25
<b>Total Credits</b>		<b>19-25</b>

<sup>1</sup> Includes UNV 101 First-Year Seminar: Introduction to University Community (1 credit) for first-year students.

Course	Title	Credits
<b>First Year</b>		
<b>Fall</b>		
UNV 101	First-Year Seminar: Introduction to University Community	1
BUS 101	Contemporary Business Practice	3
ECO 105	Principles of Economics: Macroeconomics	3
ENG 110 or ENG 120	Composition or Critical Writing	3 or 4
MAT 104	Finite Mathematics	3
Area of Knowledge (AOK)		3
<b>Credits</b>		<b>16-17</b>
<b>Spring</b>		
ECO 106	Principles of Economics: Microeconomics	3

MAT 117	Elementary Statistics	4
ENG 120	Critical Writing (or Area of Knowledge (AOK))	4
Language Course		3
Learning Community (LC) Required*		
CIS 101	Introduction to Computing	3
<b>Credits</b>		<b>17</b>
<b>Second Year</b>		
<b>Fall</b>		
ACC 203	Financial Accounting	4
COM 200	Public Speaking	3
LAW 150	Business Law I	3
MGT 150	Managerial and Organizational Concepts	3
Language Course		3
<b>Credits</b>		<b>16</b>
<b>Spring</b>		
ACC 204	Managerial Accounting	4
ENG 201	Writing in the Disciplines	3
MAT or ECO Elective		3
MGT 240	International Management	3
Language Course or Elective (depending on Language Background)		3
<b>Credits</b>		<b>16</b>
<b>Third Year</b>		
<b>Fall</b>		
FIN 260	Financial Management	3
Language Course or Elective (depending on Language Background)		3
MAR 201	Principles of Marketing	3
Western Heritage or World Traditions & Cultures AOK		3
MGT 222	Organizational Behavior	3
MGT 342	The Human Dimension in International Management	3
<b>Credits</b>		<b>18</b>
<b>Spring</b>		
Western Heritage or World Traditions & Cultures AOK		3
MGT 341	Comparative Management Systems	3
MGT 226	Business Analytics	3
Foundation Science Course with Lab		3
Area of Knowledge (AOK) and/or Writing Enhanced (WE)		3
<b>Credits</b>		<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>		
MGT 346	International Management Environments: Regional Perspectives	3
Concentration Course		3
Open Elective and/or Civic Engagement (CE/AOK I)		3
Open Elective and/or Writing Enhanced (WE)		3
Open Elective		3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
MGT 490	Business Strategy	3
Concentration Course		3
Open Elective		3
Open Elective		3

Open Elective	3
<b>Credits</b>	<b>15</b>
<b>Total Credits</b>	<b>128-129</b>