

PACE ONLINE FULL BBA IN BUSINESS STUDIES

Campus: NYC, Westchester

Major Completion Summary

Requirement	Credits
Prior College Level Coursework	63-75 (Transfer)
Major Requirements	45-57
Total Credits	120

Major Requirements (45-57 Credits)

Code	Title	Credits
Pace Online Requirements		
Business Core		
AIT 103	Online Seminar	1
BUS 101	Contemporary Business Practice	3
ACC 203	Financial Accounting	4
ACC 204	Managerial Accounting	4
LAW 150	Business Law I	3
MAR 201	Principles of Marketing	3
MGT 150	Managerial and Organizational Concepts	3
FIN 260	Financial Management	3
MGT 226	Business Analytics	3
MGT 490	Business Strategy	3
Statistics Requirement		
MAT 117	Elementary Statistics	4
Concentrations		
Select one of the following:		23-34
Finance Concentration (p. 1)		
Marketing and Management Concentration (p. 1)		
Total Credits		57-68

Marketing and Management Concentration

Code	Title	Credits
Required Concentration Courses		
MGT 222	Organizational Behavior	3
MGT 240	International Management	3
MAR 331	Managerial Marketing	3
MAR 342	Public Relations	3
MAR 349	Strategic Digital Marketing	3
MAR 394	Marketing Internship	1-6
or MAR 395	Independent Study in Marketing	
or MGT 395	Independent Study in Management	
Total Credits		16-21

finance concentration

Code	Title	Credits
Required Concentration Courses		
CIS 122L	Advanced Spreadsheet Skills - Test Prep	3

Code	Title	Credits
<i>Choose Seven (7) Courses</i>		
FIN 320	Corporate Finance	3
FIN 325	Data Analysis in Finance	3
FIN 330	Personal Financial Planning	3
FIN 335	Behavioral Finance and Economics	3
FIN 351	Principles of Investment	3
FIN 352	Risk Management	3
FIN 356	Options, Futures and Swaps	3
FIN 358	International Finance	3
FIN 359	Principles of Fixed Instruments and Markets	3
FIN 396H	Topics: Finance and Society	3
Total Credits		24

General/Open Electives (23 Credits)*

*Students should meet with their advisor to discuss electives.