

# PACE ONLINE BBA IN BUSINESS STUDIES

Campus: NYC, Westchester

## Major Completion Summary

Requirement	Credits
Prior College Level Coursework	63-75 (Transfer)
Major Requirements	45-57
<b>Total Credits</b>	<b>120</b>

## Major Requirements (45-57 Credits)

Code	Title	Credits
<b>Pace Online Requirements</b>		
OSI 101	Lubin iPace Online Student Seminar	1
<b>Business Core</b>		
BUS 101	Contemporary Business Practice	3
ACC 203	Financial Accounting	4
ACC 204	Managerial Accounting	4
LAW 150	Business Law I	3
MAR 201	Principles of Marketing	3
MGT 150	Managerial and Organizational Concepts	3
FIN 260	Financial Management	3
MGT 226	Business Analytics	3
MGT 490	Business Strategy	3
<b>Statistics Requirement</b>		
MAT 117	Elementary Statistics	4
<b>Concentrations</b>		
Select one of the following:		23
Marketing and Management Concentration (p. 1)		
Accounting and Internal Auditing Concentration (p. 1)		
<b>Total Credits</b>		<b>57</b>

## Marketing and Management Concentration

Code	Title	Credits
<b>Required Concentration Courses</b>		
MGT 222	Organizational Behavior	3
MGT 240	International Management	3
MAR 331	Managerial Marketing	3
MAR 342	Public Relations	3
MAR 349	Strategic Internet Marketing	3
<b>Total Credits</b>		<b>15</b>

## Accounting and Internal Auditing Concentration

Code	Title	Credits
<b>Required Concentration Courses</b>		
ACC 301	Intermediate Accounting I	4
ACC 305	Internal Auditing I	3
ACC 306	Internal Auditing II	3
ACC 319	Cost Accounting	4
ACC 347	Periodic Financial Reporting	3
ACC 366	Forensic Accounting	3

ACC 375	Accounting Information Systems <sup>1</sup>	3
<b>Total Credits</b>		<b>23</b>

<sup>1</sup> ACC 347 Periodic Financial Reporting or ACC 301 Intermediate Accounting I is prerequisite.