

PACE ONLINE FULL BBA IN BUSINESS STUDIES

Campus: NYC, Westchester

Major Completion Summary

Requirement	Credits
Prior College Level Coursework	63-75 (Transfer)
Major Requirements	45-57
Total Credits	120

Major Requirements (45-57 Credits)

Code	Title	Credits
Pace Online Requirements		
Business Core		
AIT 103	Online Seminar	1
BUS 101	Contemporary Business Practice	3
ACC 203	Financial Accounting	4
ACC 204	Managerial Accounting	4
LAW 150	Business Law I	3
MAR 201	Principles of Marketing	3
MGT 150	Managerial and Organizational Concepts	3
FIN 260	Financial Management	3
MGT 226	Business Analytics	3
MGT 490	Business Strategy	3
Statistics Requirement		
MAT 117	Elementary Statistics	4
Concentrations		
Select one of the following:		23-34
Finance Concentration (p. 1)		
Marketing and Management Concentration (p. 1)		
Total Credits		57-68

Marketing and Management Concentration

Code	Title	Credits
Required Concentration Courses		
MGT 222	Organizational Behavior	3
MGT 240	International Management	3
MAR 331	Managerial Marketing	3
MAR 342	Public Relations	3
MAR 349	Strategic Digital Marketing	3
MAR 394	Marketing Internship	1-6
or MAR 395	Independent Study in Marketing	
or MGT 395	Independent Study in Management	
Total Credits		16-21

finance concentration

Code	Title	Credits
Required Concentration Courses		
CIS 122L	Advanced Spreadsheet Skills - Test Prep	3

Code	Title	Credits
<i>Choose Seven (7) Courses</i>		
FIN 320	Corporate Finance	3
FIN 325	Data Analysis in Finance	3
FIN 330	Personal Financial Planning	3
FIN 335	Behavioral Finance and Economics	3
FIN 351	Principles of Investment	3
FIN 352	Risk Management	3
FIN 356	Options, Futures and Swaps	3
FIN 358	International Finance	3
FIN 359	Principles of Fixed Instruments and Markets	3
FIN 396H	Topics: Finance and Society	3
Total Credits		24

General/Open Electives (23 Credits)*

*Students should meet with their advisor to discuss electives.

Course	Title	Credits
First Year		
Fall		
AIT 103	Online Seminar (All students are required to successfully complete this online seminar before regular classes begin.)	1
BUS 101	Contemporary Business Practice	3
LAW 150	Business Law I	3
	Credits	7
Spring		
ACC 203	Financial Accounting	4
MGT 150	Managerial and Organizational Concepts	3
	Credits	7
Summer		
ACC 204	Managerial Accounting	4
MAT 117	Elementary Statistics	4
	Credits	8
Second Year		
Fall		
MAR 201	Principles of Marketing	3
MGT 240	International Management	3
	Credits	6
Spring		
MGT 226	Business Analytics	3
MAR 342	Public Relations	3
	Credits	6
Summer		
MGT 222	Organizational Behavior	3
FIN 260	Financial Management	3
	Credits	6
Third Year		
Fall		
MAR 349	Strategic Digital Marketing	3
MAR 331	Managerial Marketing	3
	Credits	6
Spring		
MGT 490	Business Strategy	3

MAR/MGT	Elective	3
Credits		6
Summer		
MAR/MGT	Elective	3
MAR/MGT	Elective	3
Credits		6
Total Credits		58