

# PACE ONLINE FULL BBA IN BUSINESS STUDIES

Campus: NYC, Westchester

## Major Completion Summary

Requirement	Credits
Prior College Level Coursework	63-75 (Transfer)
Major Requirements	45-57
<b>Total Credits</b>	<b>120</b>

## Major Requirements (45-57 Credits)

Code	Title	Credits
<b>Pace Online Requirements</b>		
<b>Business Core</b>		
AIT 103	Online Seminar	1
BUS 101	Contemporary Business Practice	3
ACC 203	Financial Accounting	4
ACC 204	Managerial Accounting	4
LAW 150	Business Law I	3
MAR 201	Principles of Marketing	3
MGT 150	Managerial and Organizational Concepts	3
FIN 260	Financial Management	3
MGT 226	Business Analytics	3
MGT 490	Business Strategy	3
<b>Statistics Requirement</b>		
MAT 117	Elementary Statistics	4
<b>Concentrations</b>		
Select one of the following:		23-34
Finance Concentration (p. 1)		
Marketing and Management Concentration (p. 1)		
<b>Total Credits</b>		<b>57-68</b>

## Marketing and Management Concentration

Code	Title	Credits
<b>Required Concentration Courses</b>		
MGT 222	Organizational Behavior	3
MGT 240	International Management	3
MAR 331	Managerial Marketing	3
MAR 342	Public Relations	3
MAR 349	Strategic Digital Marketing	3
MAR 394	Marketing Internship	1-6
or MAR 395	Independent Study in Marketing	
or MGT 395	Independent Study in Management	
<b>Total Credits</b>		<b>16-21</b>

## finance concentration

Code	Title	Credits
<b>Required Concentration Courses</b>		
CIS 122L	Advanced Spreadsheet Skills - Test Prep	3

Code	Title	Credits
<i>Choose Seven (7) Courses</i>		
FIN 320	Corporate Finance	3
FIN 325	Data Analysis in Finance	3
FIN 330	Personal Financial Planning	3
FIN 335	Behavioral Finance and Economics	3
FIN 351	Principles of Investment	3
FIN 352	Risk Management	3
FIN 356	Options, Futures and Swaps	3
FIN 358	International Finance	3
FIN 359	Principles of Fixed Instruments and Markets	3
FIN 396H	Topics: Finance and Society	3
<b>Total Credits</b>		<b>24</b>

### General/Open Electives (23 Credits)\*

\*Students should meet with their advisor to discuss electives.

Course	Title	Credits
<b>First Year</b>		
<b>Fall</b>		
AIT 103	Online Seminar (All students are required to successfully complete this online seminar before regular classes begin. )	1
BUS 101	Contemporary Business Practice	3
LAW 150	Business Law I	3
	<b>Credits</b>	<b>7</b>
<b>Spring</b>		
ACC 203	Financial Accounting	4
MGT 150	Managerial and Organizational Concepts	3
	<b>Credits</b>	<b>7</b>
<b>Summer</b>		
ACC 204	Managerial Accounting	4
MAT 117	Elementary Statistics	4
	<b>Credits</b>	<b>8</b>
<b>Second Year</b>		
<b>Fall</b>		
MAR 201	Principles of Marketing	3
MGT 240	International Management	3
	<b>Credits</b>	<b>6</b>
<b>Spring</b>		
MGT 226	Business Analytics	3
MAR 342	Public Relations	3
	<b>Credits</b>	<b>6</b>
<b>Summer</b>		
MGT 222	Organizational Behavior	3
FIN 260	Financial Management	3
	<b>Credits</b>	<b>6</b>
<b>Third Year</b>		
<b>Fall</b>		
MAR 349	Strategic Digital Marketing	3
MAR 331	Managerial Marketing	3
	<b>Credits</b>	<b>6</b>
<b>Spring</b>		
MGT 490	Business Strategy	3

MAR/MGT	Elective	3
<b>Credits</b>		<b>6</b>
<b>Summer</b>		
MAR/MGT	Elective	3
MAR/MGT	Elective	3
<b>Credits</b>		<b>6</b>
<b>Total Credits</b>		<b>58</b>