

GENERAL BUSINESS MAJOR, BBA

Campus: NYC, Westchester

Bachelor of Business Administration

The General Business major is intended for adult students who are already established in their careers and are returning to school to complete a BBA degree or those who want an accelerated track to completion. The program can be completed on a full or part-time basis. Most of the classes are offered on campus, although students may take online classes when they are offered to fulfill their requirements or take summer and winter session courses to accelerate. The BBA in General Business provides transfer students with flexibility within the University Core and in the design of a business concentration, which can be tailored to meet individual academic and career interests. With the guidance of a Lubin academic advisor, students develop a 12-credit career concentration in one of the approved business areas or in an interdisciplinary area, which may include related course work from outside the business school. All students are also required to complete one course in an international business subject, which can be in the same discipline as the concentration or another business area. The following University Core and Business Core courses may not be applied toward the concentration:

Code	Title	Credits
ACC 203	Financial Accounting	4
ACC 204	Managerial Accounting	4
CIS 101	Introduction to Computing	3
ECO 105	Principles of Economics: Macroeconomics	3
ECO 106	Principles of Economics: Microeconomics	3
FIN 260	Financial Management	3
LAW 150	Business Law I	3
MAR 201	Principles of Marketing	3
MGT 150	Managerial and Organizational Concepts	3
MGT 226	Business Analytics	3
MGT 490	Business Strategy	3

Students are required to meet with a professional Lubin academic advisor in the Lubin Office of Undergraduate Academic Advisement (<https://www.pace.edu/lubin/life-lubin/student-resources/undergraduate-students/advisement/>) either prior to enrolling in the General Business major or during their first semester of study.

Earning Credit for Prior Learning

Students who have accumulated considerable knowledge as a result of their work experience or other opportunities for learning outside of a formal academic setting may be eligible to receive college credits for their experiential learning. Students interested in exploring this option should meet with a Lubin professional academic adviser to determine if they are eligible to participate in the Experiential Learning Assessment (ELA) process. Students who are recommended to participate in ELA process will be given approval to register for the two-credit Prior Learning Assessment Seminar (INT 196B). This course will guide the student in the writing of a portfolio that will be submitted for evaluation to the appropriate Pace academic department to determine whether college-level learning is demonstrated and academic credit can be awarded. Students may apply a maximum of 36 credits earned through the ELA process toward the General Business major. Credit may also be earned through CLEP (College Level Examination Program) and other recognized college-level examinations. For further information about the ELA process, CLEP, and other prior learning assessment options, please contact Adult and Continuing Education in the Office of Undergraduate Admission (<https://www.pace.edu/admissions-and-aid/>).