

GENERAL BUSINESS MAJOR, BBA

Campus: NYC, Westchester

Course	Title	Credits
First Year		
Fall		
CIS 101	Introduction to Computing	3
ECO 105	Principles of Economics: Macroeconomics	3
ENG 110 or ENG 120	Composition or Critical Writing	3 or 4
MAT 104	Finite Mathematics	3
Liberal Arts and Science Elective		3
Credits		15-16
Spring		
BUS 101	Contemporary Business Practice	3
ECO 106	Principles of Economics: Microeconomics	3
MAT 117	Elementary Statistics	4
ENG 120	Critical Writing ¹	4
Liberal Arts and Science Elective		3
Credits		17
Second Year		
Fall		
ACC 203	Financial Accounting	4
COM 200	Public Speaking	3
LAW 150	Business Law I	3
Liberal Arts and Science Elective		3
Second Language Course or World Traditions & Cultures AOK		3
Credits		16
Spring		
ACC 204	Managerial Accounting	4
MAR 201	Principles of Marketing	3
ENG 201	Writing in the Disciplines	3
MGT 150	Managerial and Organizational Concepts	3
Second Language Course or Liberal Arts and Science Elective		3
Credits		16
Third Year		
Fall		
FIN 260	Financial Management	3
Foundation Science Course with Lab		3
Liberal Arts and Science Elective		3
Liberal Arts and Science Elective		3
Major Concentration		3
Credits		15
Spring		
MGT 226	Business Analytics	3
Liberal Arts and Science Elective		3
Liberal Arts and Science Elective		3
Major Concentration		3
Open Elective		3
Credits		15

Fourth Year

Fall

International Business Course		3
Major Concentration		3
Open Elective		3
Open Elective		3

Credits		12
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Spring

MGT 490	Business Strategy	3
Major Concentration		3
Open Elective		3
Open Elective		3
Open Elective and/or Civic Engagement (CE/AOK I)		3

Credits		15
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Total Credits		121-122
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¹ Students transferring ENG 120 with 3 credits will need to take an additional one (1) Liberal Arts and Science Elective Credit.