

# GENERAL BUSINESS MAJOR, BBA

Campus: NYC, Westchester

## Major Completion Summary

Requirement	Credits
University Core Requirements	53
Major Requirements	44
Open Electives	23-26
<b>Total Credits</b>	<b>120</b>

## University Core Requirements (53 Credits)

See complete University Core (<http://catalog.pace.edu/undergraduate/university-core-curriculum/>) requirements.

Includes several of the major-required courses listed below:

Code	Title	Credits
<b>Foundation Requirements</b>		
MAT 104	Finite Mathematics	3
CIS 101	Introduction to Computing	3
or TS 105	Computers for Human Empowerment	
<b>Lubin Foundation Requirement in Quantitative Reasoning <sup>1</sup></b>		
ECO 105	Principles of Economics: Macroeconomics	3
ECO 106	Principles of Economics: Microeconomics	3
MAT 117	Elementary Statistics <sup>2</sup>	4
One Elective Course in Mathematics or Economics <sup>3</sup>		3

<sup>1</sup> These four courses are applied to the University Core Areas of Knowledge (AOK) requirement as an In-depth Sequence in Quantitative Reasoning. Therefore, Lubin majors are required to complete only one course from each of the four Areas of Knowledge. See Lubin Foundation Requirement (<http://catalog.pace.edu/undergraduate/schools/lubin-school-business/university-core-curriculum-requirements-lubin-majors/#business-foundation>) in Quantitative Reasoning for more details.

<sup>2</sup> MAT 117 Elementary Statistics satisfies one course in AOK- HSN (AOK5)

<sup>3</sup> Any ECO or MAT course, except MAT 100, 102, 103, 104, 117, 130, 134, 234 or ECO 105 or 106.

## Major Requirements (44 Credits)

Code	Title	Credits
<b>Business Core <sup>1</sup></b>		
BUS 101	Contemporary Business Practice <sup>2</sup>	3
ACC 203	Financial Accounting	4
ACC 204	Managerial Accounting	4
FIN 260	Financial Management	3
LAW 150	Business Law I	3
MAR 201	Principles of Marketing	3
MGT 150	Managerial and Organizational Concepts	3
MGT 226	Business Analytics	3
MGT 490	Business Strategy	3
<b>Major Requirements</b>		
One International Course in a Business Discipline		3
Career Concentration (p. 2)		12
<b>Total Credits</b>		<b>44</b>

<sup>1</sup> See Business Core Requirements (<http://catalog.pace.edu/undergraduate/schools/lubin-school-business/university-core-curriculum-requirements-lubin-majors/>) for more details.

<sup>2</sup> BUS 101 Contemporary Business Practice is waived for students who receive 45 credits or more toward the BBA degree for courses completed at other colleges or universities, through successful performance on recognized college-level examinations such as CLEP, and the experiential learning assessment process. General Business majors who are not required to take BUS 101 Contemporary Business Practice will take an additional three credits of Open Electives.

## Career Concentrations

Code	Title	Credits
<b>Accounting</b>		
ACC 301	Intermediate Accounting I	4
ACC 302	Intermediate Accounting II	4
<b>Finance</b>		
FIN 351	Principles of Investment	3
<b>Information Systems</b>		
CIT 211	Platform Technologies and Architecture	4
CIT 312	Introduction to Programming I	4
<b>Law</b>		
LAW 312 or LAW 360	Business Law II Advanced Business Law	3
<b>Management</b>		
MGT 222	Organizational Behavior	3
<b>Marketing</b>		
MAR 222	Marketing Research	3
<b>Interdisciplinary <sup>1</sup></b>		

<sup>1</sup> Requirements will vary depending upon areas selected for interdisciplinary concentration.

## Open Electives (23-26 Credits)

Code	Title	Credits
<b>Open Electives</b>		
Select 23-26 credits		23-26
<b>Total Credits</b>		<b>23-26</b>