

# BUSINESS ADMINISTRATION, BBA/MBA

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**Campus:** NYC, Westchester

## combined degree program

The combined BBA/MBA program offers a fast track to earn both degrees in less time than if pursued separately. Students complete 108 credits at the undergraduate level (20 fewer than in Lubin's BBA programs) before proceeding to a 39-credit MBA program.

The graduate level course of study must be in a concentration outside the undergraduate major department. Specifically, the following combinations are recommended:

The BBA in Finance (<http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/finance-bba/>) may be combined with any MBA other than Corporate Finance or Investment Management.

The following Management BBAs may be combined with any MBA other than Strategy and International Business or Talent Management.

- Arts and Entertainment Management (<http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/management-major-bba-arts-entertainment-management-concentration/>)
- Business Management (<http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/management-major-bba-business-management-concentration/>)
- Entrepreneurship (<http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/management-major-bba-entrepreneurship-concentration/>)
- Hospitality and Tourism Management (<http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/management-major-bba-hospitality-tourism-management-concentration/>)
- Human Resources Management (<http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/management/management-major-bba-human-resources-management-concentration/>)
- International Management (<http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/international-management/international-management-major-bba/>)

The following Marketing BBAs may be combined with any MBA other than Marketing Analytics or Marketing Management.

- Advertising and Integrated Marketing Communications (<http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-advertising-integrated-marketing-communications-imc-concentration/>)
- Digital Marketing (<http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-digital-marketing-concentration/>)
- Global Marketing Management (<http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-global-marketing-management-concentration/>)
- Sports Marketing (<http://catalog.pace.edu/undergraduate/schools/lubin-school-business/degree-programs/marketing/marketing-major-bba-sports-marketing-concentration/>)

**NOTE:** The MBA in Accounting (CPA Preparation) (<http://catalog.pace.edu/graduate/schools/lubin-school-business/graduate-degree-programs/mba-degrees/accounting-mba/>) is a 53-71 credit program that meets CPA licensure requirements. All other MBAs are 39 credits.

## ADMISSION REQUIREMENTS

Admission to the combined BBA/MBA program originates at the undergraduate level. In order to qualify for direct admission to the BBA/MBA program, candidates are required to have a minimum high school average of 90% and a combined SAT score of 1150 or an equivalent score on the ACT.

Students wishing to transfer into the program from another college or university must have achieved at least a 3.20 GPA at their previous school. All transfer students will be required to fulfill a Pace residency requirement of at least 32 credits at the undergraduate level.

Current Pace students who wish to gain admission to the BBA/MBA program at the undergraduate level are required to have a minimum 3.20 Pace GPA and 3.0 major GPA. Students apply for admission to the MBA program in their junior year.

Applicants must meet the admission requirements of the graduate program to which they are applying and maintain strong academic standing at the undergraduate level to be considered for the combined program. Submission of the Combined Degree Graduate application form, a personal statement, and one letter of reference is required. Applicants who have maintained a 3.2 or higher cumulative undergraduate GPA will be considered for waiver of the GMAT or GRE. The Application Fee is waived.

## **CONFERRING OF DEGREES**

The BBA/MBA program requires 108 credits at the undergraduate level and 39 credits at the graduate level. Upon satisfactory completion of the required course of study, candidates are awarded both BBA and MBA degrees. Students who are not admitted to the graduate portion of the program must complete all requirements for the undergraduate degree in their field. Most majors require 128 credits to earn a degree.