

BUSINESS ANALYTICS, BBA

Campus: NYC

Course	Title	Credits
First Year		
Fall		
UNV 101	First-Year Seminar: Introduction to University Community	1
CIS 101	Introduction to Computing	3
ECO 105	Principles of Economics: Macroeconomics	3
ENG 110 or ENG 120	Composition or Critical Writing	3 or 4
MAT 104	Finite Mathematics	3
Area of Knowledge (AOK)		3
Credits		16-17
Spring		
BUS 101	Contemporary Business Practice	3
ECO 106	Principles of Economics: Microeconomics	3
MAT 117	Elementary Statistics	4
ENG 120	Critical Writing (or Area of Knowledge (AOK))	4
Learning Community (LC) Required*		
MGT 150	Managerial and Organizational Concepts	3
Credits		17
Second Year		
Fall		
ACC 203	Financial Accounting	4
COM 200	Public Speaking	3
MAT 131 or MAT 111	Calculus I or Elementary Calculus I	3 or 4
MAR 201	Principles of Marketing	3
Second Language or Area of Knowledge (AOK)		3
Credits		16-17
Spring		
MGT 226	Business Analytics	3
ACC 204	Managerial Accounting	4
CIS 143	Introduction to SQL for Business	3
FIN 260	Financial Management	3
Second Language or Area of Knowledge (AOK)		3
Credits		16
Third Year		
Fall		
Area of Knowledge (AOK) and/or Writing Enhanced (WE)		3
ENG 201	Writing in the Disciplines	3
MGT 251	Introduction to Programming for Data Science	3
Open Elective		3
Business Analytics Group I		3
Credits		15
Spring		
Foundation Science Course with Lab		3
MGT 353	Predictive Analytics	3
MGT 388	Machine Learning for Business	3
Area of Knowledge (AOK) and/or Writing Enhanced (WE)		3

Business Analytics Group II		3
	Credits	15
Fourth Year		
Fall		
LAW 150	Business Law I	3
Business Analytics Elective Group I		3
Area of Knowledge (AOK)		3
Open Elective or AOK I		3
Open Elective		3
	Credits	15
Spring		
MGT 490	Business Strategy	3
Business Analytics Group II		3
International Course in Business		3
Area of Knowledge (AOK)		3
Open Elective		3
Open Elective		3
	Credits	18
	Total Credits	128-130