

WRITING & RHETORIC, BA

Campus: Westchester

The BA in Writing and Rhetoric focuses on the arts of writing and critical thinking through different lenses, including composition theory, digital and cultural rhetoric, creative and professional writing, literacy studies, and new media. The program teaches students to see the world with greater texture and nuance and produce work that enacts change as they become engaged citizens and active professionals in careers and graduate programs for which the development, analysis, and synthesis of texts are essential. The BA in Writing and Rhetoric is part of a larger writing program and culture, which is the hub of a thriving on-campus creative community, supporting a student podcast and YouTube channel, literary and arts magazine, and creative arts events like readings, workshops, salons, and festivals with award-winning visiting writers and artists.