

LANGUAGE, CULTURE AND WORLD TRADE MAJOR, BA

Campus: NYC

This interdisciplinary program blends theory and practice and features three major components:

- a major in a foreign language and culture (French, Italian, Russian, or Spanish);
- a professional concentration in one of four areas of international enterprise; and
- a required capstone course and an internship.

It prepares students for graduate school in foreign languages or employment in international corporations including travel and tourism, media and entertainment, diplomacy, banking and transportation.