

LANGUAGE, CULTURE AND WORLD TRADE MAJOR, BA

Campus: NYC

This interdisciplinary program blends theory and practice and features three major components:

- a major in a foreign language and culture (French, Italian, Russian, or Spanish);
- a professional concentration in one of four areas of international enterprise; and
- a required capstone course and an internship.

It prepares students for graduate school in foreign languages or employment in international corporations including travel and tourism, media and entertainment, diplomacy, banking and transportation.

Major Completion Summary

Requirement	Credits
University Core Requirements	44-55
Major Requirements	45-46
Open Electives	30-42
Total Credits	128

University Core Requirements (44-55 Credits)

See complete University Core (<http://catalog.pace.edu/undergraduate/university-core-curriculum/>) requirements.

Must include ECO 105 Principles of Economics: Macroeconomics. For major-appropriate specific core requirements in history, social sciences and religious studies, students meet with Department of Modern Languages and Cultures advisor for approval.

Major Requirements (45-46 Credits)

Code	Title	Credits
Required Courses		
DYS 499B	Senior Year Experience in Modern Languages and Cultures	3
ECO 106	Principles of Economics: Microeconomics	3
Foreign Language Internship		3
Required Electives		
Select 24 credits in required Major Language courses ¹		24
Required Professional Track		
Select one of the following tracks:		12-13
<i>World Trade Track</i>		
MAR 351	International Marketing	
MGT 240	International Management	
Two approved courses		
<i>International Banking & Economic Policy Track</i>		
ECO 238	Money and Banking	
ECO 362	Economic Growth and Development	
Two approved courses		
<i>Diplomacy Track</i>		
LAW 325	International Business Law	
POL 114	Introduction to International Relations	
Two approved courses		
<i>International Travel Industry Track</i>		
MGT 208	Travel and Tourism Management	
MGT 307	Hotel Management	
Two approved courses		
Total Credits		45-46

¹ At least six of these courses must be 300-level and in French, Italian, Russian or Spanish.

Open Electives (30-42 Credits)

Code	Title	Credits
Open Electives		
Includes following required Auxiliary Courses: ¹		30-42
ECO 105	Principles of Economics: Macroeconomics	
ECO 360	International Economics	
MAR 201	Principles of Marketing	
MAT 117	Elementary Statistics	
MGT 150	Managerial and Organizational Concepts	
LAW 101	Business Law I	
RES 106	Religions of the Globe	
Total Credits		30-42

¹ Note that these courses may be taken for core curriculum and/or open elective credit.

In addition to the courses listed below, students are required to complete two courses with the Anti-Racism Education attribute attached. These courses may be taken during any semester of their education. See advisor for more information.

Course	Title	Credits
First Year		
Fall		
ENG 110	Composition	3
MAT 104	Finite Mathematics	0-3
UNV 101	First-Year Seminar: Introduction to University Community	1
First Second Language Course. See Advisor for guidelines		3
Two Western Heritage (AOK2) courses, Writing Enhanced (WE), Learning Community (LC) courses		6
Credits		13-16
Spring		
ENG 120	Critical Writing	4
COM 200	Public Speaking	3
One Lab science course		3
CIS 101	Introduction to Computing	3
Second Language Course, if applicable		3
Credits		16
Second Year		
Fall		
ECO 105	Principles of Economics: Macroeconomics (Analysis of Human, Social, and Natural Phenomena (AOK5))	0-3
ENG 201	Writing in the Disciplines	3
MAT 117	Elementary Statistics (Analysis of Human, Social, and Natural Phenomena (AOK5))	0-4
One Major Language 200-level course		3
One Humanistic and Creative Expression (AOK4) course		3
Credits		9-16
Spring		
ECO 106	Principles of Economics: Microeconomics	0-3
One Major Language 200-level or higher course		3
MGT 150	Managerial and Organizational Concepts	3
One Humanistic and Creative Expression (AOK4) course (Writing Enhanced (WE) course)		3
One Analysis of Human, Social, and Natural Phenomena (AOK5) course		3

One Civic Engagement (CE) Course		3
	Credits	15-18
Third Year		
Fall		
ECO 360	International Economics (Auxiliary course)	3
MAR 201	Principles of Marketing (Auxiliary course)	3
Open Elective Course		3
Open Elective Course		3
One Major Language 300-level or higher course		3
One World Traditions and Cultures (AOK3) course		3
	Credits	18
Spring		
One Major Language 300-level or higher course		3
One professional track course		3
One professional track course		3
RES 106	Religions of the Globe (World Traditions and Cultures (AOK3))	3
Open Elective Course (Or auxiliary course)		3
	Credits	15
Fourth Year		
Fall		
One Major Language 300-level or higher course		3
One Major Language 300-level or higher course		3
Professional track course		3
Foreign Language Internship		3
Open Elective Course		3
	Credits	15
Spring		
One Major Language 300-level or higher course		3
One Major Language 300-level or higher course		3
Professional track course		3
Open Elective Course		3
DYS 499B	Senior Year Experience in Modern Languages and Cultures	3
	Credits	15
	Total Credits	116-129