

COMMUNICATIONS MAJOR, BA

Campus: Westchester

General Track

Course	Title	Credits
First Year		
Fall		
ENG 110	Composition	3
CIS 101	Introduction to Computing	3
MCA 226	Writing for the Electronic Media	3
Two Learning Community (LC) courses		6
UNV 101	First-Year Seminar: Introduction to University Community	1
Credits		16
Spring		
See advisor for approved MAT Course selection		3
MCA 227	Writing for the Print Media	3
One elective course in subject MCA		3
Open Elective Course		3
ENG 120	Critical Writing	4
Credits		16
Second Year		
Fall		
MCA 340	Writing for Advertising	3
One elective course in subject MCA		3
Open Elective Course		3
Take any one remaining Area of Knowledge course		3
One Civic Engagement (CE) course		3
Credits		15
Spring		
Take any one remaining Area of Knowledge course		3
MCA 337	Writing Public Relations Copy	3
One elective course in subject MCA		3
One elective course in subject MCA		3
ENG 201	Writing in the Disciplines	3
Credits		15
Third Year		
Fall		
Take any one remaining Area of Knowledge course		3
First Second Language Course. See Advisor for guidelines		3
One Lab Science course		3
One elective course in subject MCA		3
One elective course in subject MCA		3
Credits		15
Spring		
Take any one remaining Area of Knowledge course		3
Take any one remaining Area of Knowledge course		3
Second Language Course, if applicable		3
One elective course in subject MCA		3
Open Elective Course		3
Credits		15

Fourth Year**Fall**

Take any one remaining Area of Knowledge course		3
Take any one remaining Area of Knowledge course		3
COM 200	Public Speaking	3
MCA 393	Intern Program I	3
Open Elective Course		3
Credits		15

Spring

Take any one remaining Area of Knowledge course		3
One elective course in subject MCA		3
Open Elective Course		3
Open Elective Course		3
MCA 499	Seminar	3
Credits		15
Total Credits		122

Communications, BA/Communications and Digital Media, MA Track

Course	Title	Credits
First Year		
Fall		
ENG 110	Composition	3
CIS 101	Introduction to Computing	3
MCA 226	Writing for the Electronic Media	3
Two Learning Community (LC) courses		6
UNV 101	First-Year Seminar: Introduction to University Community	1
Credits		16
Spring		
See advisor for approved MAT Course selection		3
MCA 227	Writing for the Print Media	3
One elective course in subject MCA		3
Open Elective Course		3
ENG 120	Critical Writing	4
Credits		16
Second Year		
Fall		
MCA 340	Writing for Advertising	3
One elective course in subject MCA		3
Open Elective Course		3
Take any one remaining Area of Knowledge course		3
One Civic Engagement (CE) course		3
Credits		15
Spring		
Take any one remaining Area of Knowledge course		3
MCA 337	Writing Public Relations Copy	3
One elective course in subject MCA		3
One elective course in subject MCA		3
ENG 201	Writing in the Disciplines	3
Credits		15
Third Year		
Fall		
Take any one remaining Area of Knowledge course		3

First Second Language Course. See Advisor for guidelines		3
One Lab Science course		3
One elective course in subject MCA		3
One elective course in subject MCA		3
	Credits	15
Spring		
Take any one remaining Area of Knowledge course		3
Take any one remaining Area of Knowledge course		3
Second Language Course, if applicable		3
One elective course in subject MCA		3
Open Elective Course		3
	Credits	15
Fourth Year		
Fall		
Take any one remaining Area of Knowledge course		3
Take any one remaining Area of Knowledge course		3
COM 200	Public Speaking	3
MCA 393	Intern Program I	3
MCA 601	Industry Theory and Practice	4
	Credits	16
Spring		
Take any one remaining Area of Knowledge course		3
One elective course in subject MCA		3
MCA 603	Effective Speaking for Industry Professionals	4
MCA 610	Communications Research	4
MCA 499	Seminar	3
	Credits	17
Fifth Year		
Fall		
MCA 602	Writing for Organizations	4
One elective course in subject MCA		4
One elective course in subject MCA		4
	Credits	12
Spring		
One elective course in subject MCA		4
One elective course in subject MCA		4
MCA 693	Internship (Thesis)	4
	Credits	12
	Total Credits	149