## **COMMUNICATIONS MAJOR, BA**

Campus: Westchester

## **General Track**

In addition to the courses listed below, students are required to complete two courses with the Anti-Racism Education attribute attached. These courses may be taken during any semester of their education. See advisor for more information.

First Year           For Income to Composition         3           0S 101         Incode the tot Computing         6           MCA 226         Writing for the Electronic Media         3           Interpretation of The Sear Seminar: Introduction to University Community         1           MAD 10         First Year Seminar: Introduction to University Community         13-16           Spring           Sear All Year Seminar: Introduction to University Community         13-16           Spring           Sear All Year Seminar: Introduction to University Community         13-16           Spring           Sear All Year Seminar: Introduction to University Community         13-16           Spring           Sear All Year Seminar: Introduction to University Community         13-16           Spring         13-16           Spring         13-16           Spring         13-16           Spring         13-16           Spring           Spring         13-16           Spring         13-16           Spring         13-16           Spring         13-1	Course	Title	Credits
ENG 110         Composition         3           CIS 101         Introduction to Computing         03           MCA 226         Writing for the Electronic Media         3           TWA 101         First-Year Seminar. Introduction to University Community         13-16           Spring         7-edits         13-16           Spring         9-e           See advisor for approved MAT Course selection         3           See advisor for approved MAT Course selection         3           MCA 227         Writing for the Print Media         3           One elective course is usibject MCA         3           MCA 227         Credits         16           Elective Course         16           Evertified         6           Writing for the Print Media         3           One Elective Course         16           Elective Course         16           Credits         18           Second Year           Second Sec	First Year		
GS 191         Introduction to Computing         0.3           MCA 226         Writing for the Electronic Media         3           Two Learning Community (LC) courses         6           UNV 101         First-Year Seminar Introduction to University Community         1           Total Security Community         1.3           Spring           Spring           See advisor for approved MAT Course selection         3           MAC 227         Writing for the Print Media         3           One elective course in subject MCA         3           One elective course in subject WCa Uniting         16           Second Year           For Interval Writing for Advertising         3           One Elective course in subject MCA         3           One Elective course in subject MCA         3           One Freating Area of Knowledge course         3           Age any one remaining Area of Knowledge course         3           Age any one remaining Area of Knowledge course         3           Norting public Relations Copy         3           One elective course in subject MCA         3           One elective	Fall		
MCA 226         Writing for the Electronic Media         3           Tovo Learning Community (LC) courses         6           LDN 101         First - Year Seminar. Introduction to University Community         1           LDN 101         Toedits         31-36           Spring         8           See advisor for approved MAT Course selection         3           MCA 227         Writing for the Print Media         3           One elective Course in subject MCA         6           Goen Elective Course         6           END 120         Critical Writing         4           MCA 230         Credits         3           MCA 340         Writing for Advertising         3           Goe elective course in subject MCA         3           Open Elective Course         3           Alse any one remaining Area of Knowledge course         3           Alse any one remaining Area of Knowledge course         3           Spring         3           Sex pring         3           Alse any one remaining Area of Knowledge course         3           Alse any one remaining Area of Knowledge course         3           One elective course in subject MCA         3           One elective course in subject MCA         3 </td <td>ENG 110</td> <td>Composition</td> <td>3</td>	ENG 110	Composition	3
Two Learning Community (LC) courses 6   UNY 101 First-Year Seminar Introduction to University Community 1   Cedits 13-16   Special Section   See advisor for approved MAT Course selection 3   MCA 227 Writing for the Print Media 3   One elective course in subject MCA 3   Open Elective Course 3   ENO 120 Critical Writing 4   Second Year 4   ENO 120 Critical Writing 4   MCA 340 Writing for Advertising 3   One elective course in subject MCA 3   Open Elective Course 3   Take any one remaining Area of Knowledge course 3   Spring 1   Say on elective course in subject MCA 15   One elective course in subject MCA 15   One elective course in subject MCA 3   Take any one remaining Area of Knowledge course 3   Take Any one remaining Area of Knowledge course 3   Take Second Language Course. See Advisor for guidelines 3   One elective course in subject MCA <td>CIS 101</td> <td>Introduction to Computing</td> <td>0-3</td>	CIS 101	Introduction to Computing	0-3
UNV 101         First-Year Seminar Introduction to University Community         1           Fordits         13-16           Spring           See advisor for approved MAT Course selection         3           One elective course in subject MCA         3           One elective course in subject MCA         3           ENO 120         Citical Writing         4           ENO 120         Credits         16           Second Year           Fall           MCA 340         Writing for Advertising         3           One elective course in subject MCA         3           One elective Course         3           Take any one remaining Area of Knowledge course         3           One Civic Engagement (CE) course         3           Spring         redits         15           Spring         15           Spring         15           Spring         15	MCA 226	Writing for the Electronic Media	3
Credits         13-16           Spring           See advisor for approved MAT Course selection         3           MCA 227         Writing for the Print Media         3           One elective course in subject MCA         3           Open Elective Course         3           EMG 120         Critical Writing         4           Credits         16           Second Year           Fall           MCA 340         Writing for Advertising         3           One elective course in subject MCA         3           One elective Course         3           Take any one remaining Area of Knowledge course         3           One Civic Engagement (CE) course         3           Toedits         15           Spring           Take any one remaining Area of Knowledge course         3           One elective course in subject MCA         3           One elective course in subject MCA         3           Spring         3           Take any one remaining Area of Knowledge course         3           Third Year         3           Tedits         3           One elective course in subject MCA         3	Two Learning Community (LC) cours	es	6
Spring           See advisor for approved MAT Course         3           MCA 227         Writing for the Print Media         3           One elective course in subject MCA         3           Open Elective Course         3           NEG 120         rotical Writing         4           Recond Year           Fall           Writing for Advertising         3           Open Elective Course in subject MCA         3           Open Elective Course in subject MCA         3           Open Elective Course         3           Age any one remaining Area of Knowledge course         3           Age any one remaining Area of Knowledge course         3           Spring			

Open Elective Course		3
	Credits	15
Fourth Year		
Fall		
Take any one remaining	g Area of Knowledge course	3
Take any one remaining	g Area of Knowledge course	3
COM 200	Public Speaking	3
MCA 393	Intern Program I	3
Open Elective Course		3
	Credits	15
Spring		
Take any one remaining	g Area of Knowledge course	3
One elective course in s	subject MCA	3
Open Elective Course		3
Open Elective Course		3
MCA 499	Seminar	3
	Credits	15
	Total Credits	119-122

## Communications, BA/Communications and Digital Media, MA Track

In addition to the courses listed below, students are required to complete two courses with the Anti-Racism Education attribute attached. These courses may be taken during any semester of their education. See advisor for more information.

Course	Title	Credits
First Year		
Fall		
ENG 110	Composition	3
CIS 101	Introduction to Computing	0-3
MCA 226	Writing for the Electronic Media	3
Two Learning Community (LC) cours	es	6
UNV 101	First-Year Seminar. Introduction to University Community	1
	Credits	13-16
Spring		
See advisor for approved MAT Cours	e selection	3
MCA 227	Writing for the Print Media	3
One elective course in subject MCA		3
Open Elective Course		3
ENG 120	Critical Writing	4
	Credits	16
Second Year		
Fall		
MCA 340	Writing for Advertising	3
One elective course in subject MCA		3
Open Elective Course		3
Take any one remaining Area of Know	Take any one remaining Area of Knowledge course	
One Civic Engagement (CE) course		3
	Credits	15
Spring		
Take any one remaining Area of Know	wledge course	3
MCA 337	Writing Public Relations Copy	3
One elective course in subject MCA		3
One elective course in subject MCA		3

ENG 201	Writing in the Disciplines	3
	Credits	15
Third Year		
Fall		
Take any one remaining Area o	of Knowledge course	3
First Second Language Course	e. See Advisor for guidelines	3
One Lab Science course		3
One elective course in subject	MCA	3
One elective course in subject	MCA	3
	Credits	15
Spring		
Take any one remaining Area o	of Knowledge course	3
Take any one remaining Area o		3
Second Language Course, if ap	pplicable	3
One elective course in subject		3
Open Elective Course		3
	Credits	15
Fourth Year		
Fall		
Take any one remaining Area of Knowledge course		3
Take any one remaining Area o	f Knowledge course	3
COM 200	Public Speaking	3
MCA 393	Intern Program I	3
MCA 601	Industry Theory and Practice	4
	Credits	16
Spring		
Take any one remaining Area o	of Knowledge course	3
One elective course in subject	MCA	3
MCA 603	Effective Speaking for Industry Professionals	4
MCA 610	Communications Research	4
MCA 499	Seminar	3
	Credits	17
Fifth Year		
Fall		
MCA 602	Writing for Organizations	4
One elective course in subject	MCA	4
One elective course in subject	MCA	4
	Credits	12
Spring		
One elective course in subject	MCA	4
One elective course in subject	MCA	4
MCA 693	Internship (Thesis)	4
	Credits	12
-	Total Credits	146-149