

COMMUNICATIONS MAJOR, BA

Campus: Westchester

Major Completion Summary

| Requirement | Credits |
|------------------------------|------------|
| University Core Requirements | 44-55 |
| Major Requirements | 42 |
| Open Electives | 31-42 |
| Total Credits | 128 |

University Core Requirements (44-55 Credits)

See complete University Core (<http://catalog.pace.edu/undergraduate/university-core-curriculum/>) requirements.

| Code | Title | Credits |
|---------------------------------------|-------|--------------|
| University Core | | |
| Complete University Core Requirements | | 44-55 |
| Total Credits | | 44-55 |

Major Requirements (42 Credits)

Students who wish to complete a minor in Journalism or Public Relations must fulfill minor requirements under Open Electives. Overlap with major is not permitted. Students must complete MCA 393 Intern Program I as a major requirement. Majors may complete up to an additional 3 credits of MCA 393 Intern Program I as Open Electives.

| Code | Title | Credits |
|--|--------------------------------------|--------------|
| Required Major Courses | | |
| MCA 226 | Writing for the Electronic Media | 3 |
| MCA 227 | Writing for the Print Media | 3 |
| MCA 393 | Intern Program I | 3 |
| MCA 213 | Feature Writing | 3 |
| Select one of the following: | | 3 |
| MCA 495 | Digital Storytelling | 3 |
| MCA 497 | Public Relations Campaigns | 3 |
| MCA 499 | Seminar | 3 |
| Writing Courses | | |
| Select two of the following: | | 6-7 |
| MCA 337 | Writing Public Relations Copy | 3 |
| MCA 339 | Creative Writing for Broadcast Media | 3 |
| MCA 340 | Writing for Advertising | 3 |
| MCA 360 | Screenwriting | 4 |
| Required Major Electives | | |
| Select eight courses in MCA ¹ | | 24 |
| Total Credits | | 67-68 |

¹ Exclusions: MCA 112 Fundamentals of Communication, MCA 160 Digital Photography, and MCA 170 Acting for Non-Theater Majors

Open Electives (31-42 Credits)

| Code | Title | Credits |
|-----------------------------------|-------|--------------|
| Open Electives | | |
| Select 31-42 credits ¹ | | 31-42 |
| Total Credits | | 31-42 |

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¹ With department chair's approval may include an additional 3 credits of internship.