

COMMUNICATIONS MAJOR, BA

Campus: Westchester

Major Completion Summary

Requirement	Credits
University Core Requirements	44-55
Major Requirements	42
Open Electives	31-42
Total Credits	128

University Core Requirements (44-55 Credits)

See complete University Core (<http://catalog.pace.edu/undergraduate/university-core-curriculum/>) requirements.

Code	Title	Credits
University Core		
Complete University Core Requirements		44-55
Total Credits		44-55

Major Requirements (42 Credits)

Students who wish to complete a minor in Journalism or Public Relations must fulfill minor requirements under Open Electives. Overlap with major is not permitted. Students must complete MCA 393 Intern Program I as a major requirement. Majors may complete up to an additional 3 credits of MCA 393 Intern Program I as Open Electives.

Code	Title	Credits
Required Major Courses		
MCA 226	Writing for the Electronic Media	3
MCA 227	Writing for the Print Media	3
MCA 393	Intern Program I	3
MCA 213	Feature Writing	3
Select one of the following:		3
MCA 495	Digital Storytelling	3
MCA 497	Public Relations Campaigns	3
MCA 499	Seminar	3
Writing Courses		
Select two of the following:		6-7
MCA 337	Writing Public Relations Copy	3
MCA 339	Creative Writing for Broadcast Media	3
MCA 340	Writing for Advertising	3
MCA 360	Screenwriting	4
Required Major Electives		
Select eight courses in MCA ¹		24
Total Credits		67-68

¹ Exclusions: MCA 112 Fundamentals of Communication, MCA 160 Digital Photography, and MCA 170 Acting for Non-Theater Majors

Open Electives (31-42 Credits)

Code	Title	Credits
Open Electives		
Select 31-42 credits ¹		31-42
Total Credits		31-42

2 Communications Major, BA

¹ With department chair's approval may include an additional 3 credits of internship.