

COMMUNICATIONS MAJOR, BA

Campus: Westchester

Prepares students for a variety of careers such as law, mass communications, video production, advertising, and public relations and also offers students a great deal of flexibility to design a course of study according to their interests.

Major Completion Summary

Requirement	Credits
University Core Requirements	44-55
Major Requirements	42
Open Electives	31-42
Total Credits	128

University Core Requirements (44-55 Credits)

See complete University Core (<http://catalog.pace.edu/undergraduate/university-core-curriculum/>) requirements.

Code	Title	Credits
University Core		
Complete University Core Requirements		44-55
Total Credits		44-55

Major Requirements (42 Credits)

Students who wish to complete a minor in Journalism or Public Relations must fulfill minor requirements under Open Electives. Overlap with major is not permitted. Students must complete MCA 393 Intern Program I as a major requirement. Majors may complete up to an additional 3 credits of MCA 393 Intern Program I as Open Electives.

Code	Title	Credits
Required Major Courses		
MCA 226	Writing for the Electronic Media	3
MCA 227	Writing for the Print Media	3
MCA 393	Intern Program I	3
MCA 213	Feature Writing	3
Select one of the following:		3
MCA 495	Digital Storytelling	3
MCA 497	Public Relations Campaigns	3
MCA 499	Seminar	3
Writing Courses		
Select two of the following:		6-7
MCA 337	Writing Public Relations Copy	3
MCA 339	Creative Writing for Broadcast Media	3
MCA 340	Writing for Advertising	3
MCA 360	Screenwriting	4
Required Major Electives		
Select eight courses in MCA ¹		24
Total Credits		67-68

¹ Exclusions: MCA 112 Fundamentals of Communication, MCA 160 Digital Photography, and MCA 170 Acting for Non-Theater Majors

Open Electives (31-42 Credits)

Code	Title	Credits
Open Electives		
Select 31-42 credits ¹		31-42
Total Credits		31-42

¹ With department chair's approval may include an additional 3 credits of internship.

General Track

Course	Title	Credits
First Year		
Fall		
ENG 110	Composition	3
CIS 101	Introduction to Computing	3
MCA 226	Writing for the Electronic Media	3
Two Learning Community (LC) courses		6
UNV 101	First-Year Seminar: Introduction to University Community	1
Credits		16
Spring		
See advisor for approved MAT Course selection		3
MCA 227	Writing for the Print Media	3
One elective course in subject MCA		3
Open Elective Course		3
ENG 120	Critical Writing	4
Credits		16
Second Year		
Fall		
MCA 340	Writing for Advertising	3
One elective course in subject MCA		3
Open Elective Course		3
Take any one remaining Area of Knowledge course		3
One Civic Engagement (CE) course		3
Credits		15
Spring		
Take any one remaining Area of Knowledge course		3
MCA 337	Writing Public Relations Copy	3
One elective course in subject MCA		3
One elective course in subject MCA		3
ENG 201	Writing in the Disciplines	3
Credits		15
Third Year		
Fall		
Take any one remaining Area of Knowledge course		3
First Second Language Course. See Advisor for guidelines		3
One Lab Science course		3
One elective course in subject MCA		3
One elective course in subject MCA		3
Credits		15
Spring		
Take any one remaining Area of Knowledge course		3
Take any one remaining Area of Knowledge course		3
Second Language Course, if applicable		3

One elective course in subject MCA		3
Open Elective Course		3
	Credits	15
Fourth Year		
Fall		
Take any one remaining Area of Knowledge course		3
Take any one remaining Area of Knowledge course		3
COM 200	Public Speaking	3
MCA 393	Intern Program I	3
Open Elective Course		3
	Credits	15
Spring		
Take any one remaining Area of Knowledge course		3
One elective course in subject MCA		3
Open Elective Course		3
Open Elective Course		3
MCA 499	Seminar	3
	Credits	15
	Total Credits	122

Communications, BA/Communications and Digital Media, MA Track

Course	Title	Credits
First Year		
Fall		
ENG 110	Composition	3
CIS 101	Introduction to Computing	3
MCA 226	Writing for the Electronic Media	3
Two Learning Community (LC) courses		6
UNV 101	First-Year Seminar: Introduction to University Community	1
	Credits	16
Spring		
See advisor for approved MAT Course selection		3
MCA 227	Writing for the Print Media	3
One elective course in subject MCA		3
Open Elective Course		3
ENG 120	Critical Writing	4
	Credits	16
Second Year		
Fall		
MCA 340	Writing for Advertising	3
One elective course in subject MCA		3
Open Elective Course		3
Take any one remaining Area of Knowledge course		3
One Civic Engagement (CE) course		3
	Credits	15
Spring		
Take any one remaining Area of Knowledge course		3
MCA 337	Writing Public Relations Copy	3
One elective course in subject MCA		3
One elective course in subject MCA		3
ENG 201	Writing in the Disciplines	3
	Credits	15

Third Year**Fall**

Take any one remaining Area of Knowledge course	3
First Second Language Course. See Advisor for guidelines	3
One Lab Science course	3
One elective course in subject MCA	3
One elective course in subject MCA	3

Credits	15
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Spring

Take any one remaining Area of Knowledge course	3
Take any one remaining Area of Knowledge course	3
Second Language Course, if applicable	3
One elective course in subject MCA	3
Open Elective Course	3

Credits	15
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Fourth Year**Fall**

Take any one remaining Area of Knowledge course	3
Take any one remaining Area of Knowledge course	3
COM 200 Public Speaking	3
MCA 393 Intern Program I	3
MCA 601 Industry Theory and Practice	4

Credits	16
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Spring

Take any one remaining Area of Knowledge course	3
One elective course in subject MCA	3
MCA 603 Effective Speaking for Industry Professionals	4
MCA 610 Communications Research	4
MCA 499 Seminar	3

Credits	17
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Fifth Year**Fall**

MCA 602 Writing for Organizations	4
One elective course in subject MCA	4
One elective course in subject MCA	4

Credits	12
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Spring

One elective course in subject MCA	4
One elective course in subject MCA	4
MCA 693 Internship (Thesis)	4

Credits	12
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Total Credits	149
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