

COMMUNICATION AND MEDIA STUDIES MAJOR, BA

Campus: NYC

In the BA in Communication and Media Studies, students take courses in content creation, human communication and media studies. Students learn to think critically about communication and media in their social and cultural forms. A degree in Communication and Media Studies prepares students for a variety of careers in social media, television, journalism, marketing, music distribution, publishing, public relations, politics, law, and strategic communication. Students are encouraged to have cross-disciplinary minors, study abroad and participate in internships.