COMMUNICATION AND MEDIA STUDIES MAJOR, BA

Campus: NYC

This program provides students with an education in media studies and public/professional communication. Students learn to think critically about communication and media in their social and cultural forms. A degree in Communication and Media Studies prepares students for a variety of careers in broadcasting, journalism, marketing, music distribution, publishing, public relations, social media, politics, law, and corporate communication. Students can have cross-disciplinary minors and participate in internships.