

# COMMUNICATION AND MEDIA STUDIES MAJOR, BA

Campus: NYC

## General Track

*In addition to the courses listed below, students are required to complete two courses with the Anti-Racism Education attribute attached. These courses may be taken during any semester of their education. See advisor for more information.*

| Course   | Title  | Credits   |
|--|--|-----------|
| <b>First Year</b>  |  |           |
| <b>Fall</b>  |  |           |
| UNV 101  | First-Year Seminar: Introduction to University Community   | 1         |
| CMS 111  | Introduction to Communication  | 3         |
| ENG 110<br>or ENG 120  | Composition (Depending on placement exam results)<br>or Critical Writing                                     | 3         |
| Take any one Area of Knowledge course (ARE course)                             |  | 3         |
| Take one paired or INT Learning Community (LC) course                          |  | 6         |
| <b>Credits</b>   |  | <b>16</b> |
| <b>Spring</b>  |  |           |
| CMS 113  | Media, Culture, and Society  | 3         |
| ENG 120  | Critical Writing   | 4         |
| MAT 102  | Mathematics for Life   | 3         |
| CIS 101<br>or CIT 110<br>or TS 105   | Introduction to Computing<br>or Introduction to Information Technology<br>or Computers for Human Empowerment | 3         |
| One major elective course in subject CMS (Group 2 or Group 3)                  |  | 3         |
| <b>Credits</b>   |  | <b>16</b> |
| <b>Second Year</b>   |  |           |
| <b>Fall</b>  |  |           |
| CMS 114  | Introduction to Mass Media   | 3         |
| COM 200  | Public Speaking  | 3         |
| Take any one remaining Area of Knowledge course                                |  | 3         |
| One major elective course in subject CMS (Group 1)                             |  | 3         |
| One major elective course in subject CMS (Group 3)                             |  | 3         |
| <b>Credits</b>   |  | <b>15</b> |
| <b>Spring</b>  |  |           |
| One major elective course in subject CMS (Group 2)                             |  | 3         |
| One major elective course in subject CMS (Group 3)                             |  | 3         |
| ENG 201  | Writing in the Disciplines   | 3         |
| Take any two remaining Area of Knowledge course                                |  | 6         |
| <b>Credits</b>   |  | <b>15</b> |
| <b>Third Year</b>  |  |           |
| <b>Fall</b>  |  |           |
| One major elective course in subject CMS (Group 2)                             |  | 3         |
| One major elective course in subject CMS (Group 3)                             |  | 3         |
| Take any one remaining Area of Knowledge course (Writing Enhanced (WE) course) |  | 3         |
| Open Elective Course (ARE)   |  | 3         |
| First Second Language Course. See Advisor for guidelines                       |  | 3         |
| <b>Credits</b>   |  | <b>15</b> |
| <b>Spring</b>  |  |           |
| One major elective course in subject CMS (Group 1)                             |  | 3         |
| One Lab science course   |  | 3-4       |

|   |                |
|---|----------------|
| Open Elective Course (Writing Enhanced (WE) course)   | 3              |
| Take any one remaining Area of Knowledge course that is also a Civic Engagement (CE) course | 3              |
| Second Language Course, if applicable   | 3              |
| <b>Credits</b>  | <b>15-16</b>   |
| <b>Fourth Year</b>  |                |
| <b>Fall</b>   |                |
| CMS 393 Internship Program I  | 1-3            |
| One major elective course in subject CMS (Group 3)  | 3              |
| One major elective course in subject CMS (Group 2)  | 3              |
| Take any one remaining Area of Knowledge course   | 3              |
| Open Elective Course  | 3              |
| <b>Credits</b>  | <b>13-15</b>   |
| <b>Spring</b>   |                |
| CMS 394 Internship Program II   | 3              |
| One major elective course in subject CMS (Group 2)  | 3              |
| Take any one remaining Area of Knowledge course   | 3              |
| Open Elective Course  | 3              |
| Open Elective Course  | 3              |
| <b>Credits</b>  | <b>15</b>      |
| <b>Total Credits</b>  | <b>120-123</b> |

## Communication Studies, BA/Communications and Digital Media, MA Track

*In addition to the courses listed below, students are required to complete two courses with the Anti-Racism Education attribute attached. These courses may be taken during any semester of their education. See advisor for more information.*

| Course  | Title  | Credits   |
|---|--|-----------|
| <b>First Year</b>   |  |           |
| <b>Fall</b>   |  |           |
| ENG 110<br>or ENG 120   | Composition (Depending on placement exam results)<br>or Critical Writing           | 3         |
| CMS 111   | Introduction to Communication  | 3         |
| UNV 101   | First-Year Seminar: Introduction to University Community                           | 1         |
| Take any one remaining Area of Knowledge course (ARE)         |  | 3         |
| Take two paired or one INT Learning Community (LC) courses    |  | 6         |
| <b>Credits</b>  |  | <b>16</b> |
| <b>Spring</b>   |  |           |
| CMS 113   | Media, Culture, and Society  | 3         |
| MAT 102   | Mathematics for Life   | 3         |
| ENG 120   | Critical Writing   | 4         |
| CIS 101<br>or CIT 110   | Introduction to Computing (Or TS 105)<br>or Introduction to Information Technology | 3         |
| One major elective course in subject CMS (Group 2 or Group 3) |  | 3         |
| <b>Credits</b>  |  | <b>16</b> |
| <b>Second Year</b>  |  |           |
| <b>Fall</b>   |  |           |
| CMS 114   | Introduction to Mass Media   | 3         |
| COM 200   | Public Speaking  | 3         |
| One major elective course in subject CMS (Group 1)            |  | 3         |
| One major elective course in subject CMS (Group 3)            |  | 3         |
| Take any one remaining Area of Knowledge course               |  | 3         |
| <b>Credits</b>  |  | <b>15</b> |
| <b>Spring</b>   |  |           |
| ENG 201   | Writing in the Disciplines   | 3         |

|   |                |
|---|----------------|
| One major elective course in subject CMS (Group 2)  | 3              |
| One major elective course in subject CMS (Group 3)  | 3              |
| Take any two remaining Area of Knowledge course   | 6              |
| <b>Credits</b>  | <b>15</b>      |
| <b>Third Year</b>   |                |
| <b>Fall</b>   |                |
| One major elective course in subject CMS (Group 2)  | 3              |
| One major elective course in subject CMS (Group 3)  | 3              |
| Take any one remaining Area of Knowledge course (Writing Enhanced (WE) course)              | 3              |
| First Second Language Course. See Advisor for guidelines                                    | 3              |
| Open Elective Course (ARE)  | 1              |
| <b>Credits</b>  | <b>13</b>      |
| <b>Spring</b>   |                |
| One major elective course in subject CMS (Group 1)  | 3              |
| Take any one remaining Area of Knowledge course that is also a Civic Engagement (CE) course | 3              |
| Second Language Course, if applicable   | 3              |
| One Lab science course  | 3              |
| <b>Credits</b>  | <b>12</b>      |
| <b>Fourth Year</b>  |                |
| <b>Fall</b>   |                |
| Take any one remaining Area of Knowledge course   | 3              |
| MCA 601                      Industry Theory and Practice                                   | 4              |
| One major elective course in subject COS (Group 3)  | 3              |
| CMS 393                      Internship Program I   | 1-9            |
| One major elective course in subject COS (Group 2)  | 3              |
| <b>Credits</b>  | <b>14-22</b>   |
| <b>Spring</b>   |                |
| CMS 394                      Internship Program II  | 1-6            |
| Take any one remaining Area of Knowledge course   | 3              |
| MCA 603                      Effective Speaking for Industry Professionals                  | 4              |
| One major elective course in subject COS (Group 2)  | 3              |
| MCA 610                      Communications Research  | 4              |
| <b>Credits</b>  | <b>15-20</b>   |
| <b>Fifth Year</b>   |                |
| <b>Fall</b>   |                |
| MCA 602                      Writing for Organizations                                      | 4              |
| One major elective course in subject MCA  | 4              |
| One major elective course in subject MCA  | 4              |
| <b>Credits</b>  | <b>12</b>      |
| <b>Spring</b>   |                |
| One major elective course in subject MCA  | 4              |
| One major elective course in subject MCA  | 4              |
| MCA 693                      Internship (Thesis)  | 4              |
| <b>Credits</b>  | <b>12</b>      |
| <b>Total Credits</b>  | <b>140-153</b> |