

COMMUNICATION AND MEDIA STUDIES MAJOR, BA

Campus: NYC

Major Completion Summary

Requirement	Credits
University Core Requirements	44-55
Major Requirements	42
Open Electives	23-34
Total Credits	120

University Core Requirements (44-55 Credits)

See complete University Core (<https://catalog.pace.edu/undergraduate/university-core-curriculum/>) requirements.

Code	Title	Credits
University Core		
Complete University Core Requirements		44-55
Total Credits		44-55

Major Requirements (42 Credits)

Code	Title	Credits
Major Core Courses		
CMS 111	Introduction to Communication	3
CMS 113	Media, Culture, and Society	3
CMS 114	Introduction to Mass Media	3
Major Elective Courses		
<i>Group One - Content Creation</i>		
Select two of the following:		6
CMS 226	Writing for the Electronic Media	3
CMS 228	Writing for Convergent Technologies	3
CMS 280	Introduction to Journalism	3
CMS 296B	Topic: Podcasting: Audio Storytelling	3
CMS 296C	Topic: Introduction to Media Production	3
CMS 331	Strategic Communication	3
MCA 226	Writing for the Electronic Media	3
MCA 227	Writing for the Print Media	3
May select approved cross-disciplinary course in content creation - see Department Chair for approval		
<i>Group Two - Public/Professional Communication</i>		
Select a minimum of 12 credits:		12-15
CMS 119	Organizational Communication	3
CMS 203	Persuasive Speaking	3
CMS 205	Dynamics of Small Group Communication	3
CMS 206	Family Communication	3
CMS 213	Intercultural Communication	3
CMS 214	Interpersonal Communication	3
CMS 280	Introduction to Journalism	3
CMS 294	Language and Contexts	3
CMS 295	Participatory Communication	3
CMS 296A	Topic: Conflict Management	3
CMS 313	The Dark Side of Communication	3
CMS 331	Strategic Communication	3

CMS 332	Self-Presentation and Impression Management through Communication	3
CMS 334	Persuasion and Compliance-Gaining	3
CMS 341	Citizen Journalism and Deliberation	3
MAR 201	Principles of Marketing	3
<i>Group Three - Media Studies</i>		
Select a minimum of 12 credits:		12-15
CMS 235	Advertising and Consumer Culture	3
CMS 239	Milestones in Communication Research	3
CMS 242	New Communication Technologies and Moral Panic	3
CMS 244	Digital Cultures	3
CMS 245	Communication and Popular Culture	3
CMS 270	Political Communication	3
CMS 250	Digital Youth Activism	3
CMS 290	Current Media in NY	3
CMS 291	Sport Communication & Culture	3
CMS 292	Hip-Hop Feminism and the Media	3
CMS 309	Girls' Media Cultures	3
CMS 310	Communication and Media Analytics	3
CMS 311	Ethics, Morality, and the Media	3
CMS 312	Introduction to Cultural Studies	3
CMS 313	The Dark Side of Communication	3
CMS 314	Media v. Government	3
CMS 335	Media and Gender	3
CMS 336	Propaganda	3
CMS 338	Media Criticism	3
CMS 481	Language and Power	3
INT 299K	Disability Stories through Film and Media	6
<i>One additional Group 2 or Group 3 course (3 credits)</i>		3
Total Credits		42

¹ CMS 280 Introduction to Journalism and CMS 331 Strategic Communication may be taken for Group 1 or Group 2

² CMS 313 may be taken for Group 2 or Group 3

Open Electives (23-34 Credits)

Code	Title	Credits
Open Electives		
Select 23-34 credits - Internships (CMS 393, CMS 394 and DMS 393) are recommended. Students may apply up to 9 internship credits toward graduation.		31-42
Total Credits		31-42