

# COMMUNICATION STUDIES MAJOR, BA

Campus: NYC

This program provides students with an education in media studies and public/professional communication. Students learn to think critically about communication and media in their social and cultural forms. A degree in Communication Studies prepares students for a variety of careers in broadcasting, journalism, marketing, music distribution, publishing, public relations, social media, politics, law, and corporate communication. Students can have cross-disciplinary minors and participate in internships.

## Major Completion Summary

Requirement	Credits
University Core Requirements	44-55
Major Requirements	42
Open Electives	31-42
<b>Total Credits</b>	<b>128</b>

## University Core Requirements (44-55 Credits)

See complete University Core (<http://catalog.pace.edu/undergraduate/university-core-curriculum/>) requirements.

Code	Title	Credits
<b>University Core</b>		
Complete University Core Requirements		44-55
<b>Total Credits</b>		<b>44-55</b>

## Major Requirements (42 Credits)

Code	Title	Credits
<b>Major Core Courses</b>		
COS 111	Introduction to Communication	3
COS 113	Media, Culture, and Society	3
COS 114	Introduction to Mass Media	3
<b>Major Elective Courses</b>		
<i>Group One - Content Creation</i>		
Select two of the following:		6
COS 226	Writing for the Electronic Media	3
COS 228	Writing for Convergent Technologies	3
COS 280	Introduction to Journalism <sup>1</sup>	3
May select approved course in content creation		
<i>Group Two - Public/Professional Communication</i>		
Select a minimum of 12 credits:		12-15
COS 119	Organizational Communication	3
COS 203	Persuasive Speaking	3
COS 205	Dynamics of Small Group Communication	3
COS 208	Business and Professional Speech	3
COS 209	Speech Writing	3
COS 214	Interpersonal Communication	3
COS 239	Milestones in Communication Research <sup>1</sup>	3
COS 280	Introduction to Journalism <sup>1</sup>	3
COS 313	The Dark Side of Communication <sup>2</sup>	3
COS 332	Self-Presentation and Impression Management through Communication	3
COS 334	Persuasion and Compliance-Gaining	3
COS 341	Citizen Journalism and Deliberation	3
COS 213	Intercultural Communication	3

MAR 201	Principles of Marketing	3
SPE 203	Persuasive Speaking	3
SPE 309	Speechwriting	3
May select Approved Topics Courses in COS 296, COS 297, COS 396, or COS 397.		
<i>Group Three - Media Studies</i>		
Select a minimum of 12 credits:		12-15
COS 231	Media Synergy and the Graphic Novel	3
COS 235	Advertising and Consumer Culture	3
COS 242	New Communication Technologies and Moral Panic	3
COS 243	Comics, Cartoons and the American Conversation	3
COS 244	Digital Cultures	3
COS 245	Communication and Popular Culture	3
COS 248	Cultural Communications Through Masterpieces of Cinema	3
COS 250	Digital Youth Activism	3
COS 270	Political Communication	3
COS 310	Communication and Media Analytics	3
COS 311	Ethics, Morality, and the Media	3
COS 312	Introduction to Cultural Studies	3
COS 313	The Dark Side of Communication <sup>2</sup>	3
COS 335	Media and Gender	3
COS 336	Propaganda	3
COS 338	Media Criticism	3
COS 481	Language and Power	3
May select Approved Topics Courses in COS 296, COS 297, COS 396, or COS 397.		
<i>One additional Group 2 or Group 3 course (3 credits)</i>		3
May select Approved COS Topics for example COS 296 or COS 396.		
<b>Total Credits</b>		<b>42</b>

<sup>1</sup> COS 280 Introduction to Journalism may be taken for Group 1 or Group 2

<sup>2</sup> COS 313 may be taken for Group 2 or Group 3

## Open Electives (31-42 Credits)

Code	Title	Credits
<b>Open Electives</b>		
Select 31-42 credits		31-42
<b>Total Credits</b>		<b>31-42</b>

## General Track

Course	Title	Credits
<b>First Year</b>		
<b>Fall</b>		
ENG 110	Composition	3
UNV 101	First-Year Seminar: Introduction to University Community	1
Take any one remaining Area of Knowledge course		3
COS 111	Introduction to Communication	3
Take one Learning Community (LC) course		6
<b>Credits</b>		<b>16</b>
<b>Spring</b>		
COS 113	Media, Culture, and Society	3
MAT 102	Mathematics for Life	3
ENG 120	Critical Writing	4

CIS 101 or CIS 103 or CIT 110	Introduction to Computing (Or TS 105) or Problem Solving Using Technology or Introduction to Information Technology	3
One major elective course in subject COS (Group 2 or Group 3)		3
<b>Credits</b>		<b>16</b>
<b>Second Year</b>		
<b>Fall</b>		
COS 114	Introduction to Mass Media	3
COM 200	Public Speaking	3
Take any one remaining Area of Knowledge course		3
One major elective course in subject COS (Group 1)		3
One major elective course in subject COS (Group 3)		3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
ENG 201	Writing in the Disciplines	3
One major elective course in subject COS (Group 2)		3
One major elective course in subject COS (Group 3)		3
Take any two remaining Area of Knowledge course		6
Open Elective Course (Writing Enhanced (WE) course)		3
<b>Credits</b>		<b>18</b>
<b>Third Year</b>		
<b>Fall</b>		
One major elective course in subject COS (Group 2)		3
One major elective course in subject COS (Group 3)		3
Take any one remaining Area of Knowledge course (Writing Enhanced (WE) course)		3
Open Elective Course		3
Open Elective Course		3
First Second Language Course. See Advisor for guidelines		3
<b>Credits</b>		<b>18</b>
<b>Spring</b>		
One Lab science course		3-4
One major elective course in subject COS (Group 1)		3
Open Elective Course		3
Take any one remaining Area of Knowledge course that is also a Civic Engagement (CE) course		3
Second Language Course, if applicable		3
<b>Credits</b>		<b>15-16</b>
<b>Fourth Year</b>		
<b>Fall</b>		
One major elective course in subject COS (Group 3)		3
COS 393	Internship Program I (Recommended)	3
One major elective course in subject COS (Group 2)		3
Take any one remaining Area of Knowledge course		3
Open Elective Course		3
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
COS 394	Internship Program II (Recommended)	3
One major elective course in subject COS (Group 2)		3
Open Elective Course		3
Open Elective Course		3

Take any one remaining Area of Knowledge course	3
<b>Credits</b>	<b>15</b>
<b>Total Credits</b>	<b>128-129</b>

## Communication Studies, BA/Communications and Digital Media, MA Track

Course	Title	Credits
<b>First Year</b>		
<b>Fall</b>		
ENG 110 or ENG 120	Composition (Depending on placement exam results) or Critical Writing	3
COS 111	Introduction to Communication	3
UNV 101	First-Year Seminar: Introduction to University Community	1
Take any one remaining Area of Knowledge course		3
Take two Learning Community (LC) courses		6
	<b>Credits</b>	<b>16</b>
<b>Spring</b>		
COS 113	Media, Culture, and Society	3
MAT 102	Mathematics for Life	3
ENG 120	Critical Writing	4
CIS 101 or CIS 103 or CIT 110	Introduction to Computing (Or TS 105) or Problem Solving Using Technology or Introduction to Information Technology	3
One major elective course in subject COS (Group 2 or Group 3)		3
	<b>Credits</b>	<b>16</b>
<b>Second Year</b>		
<b>Fall</b>		
COS 114	Introduction to Mass Media	3
COM 200	Public Speaking	3
Take any one remaining Area of Knowledge course		3
One major elective course in subject COS (Group 1)		3
One major elective course in subject COS (Group 3)		3
	<b>Credits</b>	<b>15</b>
<b>Spring</b>		
ENG 201	Writing in the Disciplines	3
One major elective course in subject COS (Group 2)		3
One major elective course in subject COS (Group 3)		3
Take any two remaining Area of Knowledge course		6
Open Elective Course (Writing Enhanced (WE) course)		3
	<b>Credits</b>	<b>18</b>
<b>Third Year</b>		
<b>Fall</b>		
Take any one remaining Area of Knowledge course (Writing Enhanced (WE) course)		3
First Second Language Course. See Advisor for guidelines		3
Open Elective Course		3
One major elective course in subject COS (Group 2)		3
One major elective course in subject COS (Group 3)		3
	<b>Credits</b>	<b>15</b>
<b>Spring</b>		
Take any one remaining Area of Knowledge course that is also a Civic Engagement (CE) course		3
Second Language Course, if applicable		3
One major elective course in subject COS (Group 1)		3
Open Elective Course		3

One Lab science course		3
<b>Credits</b>		<b>15</b>
<b>Fourth Year</b>		
<b>Fall</b>		
Take any one remaining Area of Knowledge course		3
MCA 601	Industry Theory and Practice	4
One major elective course in subject COS (Group 3)		3
COS 393	Internship Program I (Recommended)	3
One major elective course in subject COS (Group 2)		3
<b>Credits</b>		<b>16</b>
<b>Spring</b>		
Take any one remaining Area of Knowledge course		3
COS 394	Internship Program II (Recommended)	3
MCA 603	Effective Speaking for Industry Professionals	4
One major elective course in subject COS (Group 2)		3
MCA 610	Communications Research	4
<b>Credits</b>		<b>17</b>
<b>Fifth Year</b>		
<b>Fall</b>		
MCA 602	Writing for Organizations	4
One major elective course in subject MCA		4
One major elective course in subject MCA		4
<b>Credits</b>		<b>12</b>
<b>Spring</b>		
One major elective course in subject MCA		4
One major elective course in subject MCA		4
MCA 693	Internship (Thesis)	4
<b>Credits</b>		<b>12</b>
<b>Total Credits</b>		<b>152</b>