SPORTS MEDIA AND BROADCASTING MINOR

Offered on the Pleasantville campus, the minor introduces students to the field of sports media by providing an overview of key areas including theory, broadcasting, writing and ethics. Students will be better prepared to embark on internships and jobs in the sports industry as a result of enrolling in the minor.

Students are required to complete 15 credits including Sports Journalism, Sports Broadcasting, and Sports Media as well as 2 of electives listed below to complete the program.

Minor Requirements

Code	Title	Credits
Required Courses		
MCA 270	Sports Broadcasting	3
MCA 309	Sports Media	3
MCA 315	Sports Journalism	3
Electives		
Select two of the following:		6
MCA 280	Audio Storytelling	
MCA 313	The Digital Newsroom	
MCA 357	Careers in Television	
MCA 363	The Art of the Moving Camera	
MCA 386	Video News Reporting	
MCA 495	Digital Storytelling	
Total Credits		**15**