## **PUBLIC RELATIONS MINOR - PLV**

Campus: Westchester

## **Minor Requirements**

Code	Title	Credits
Required Courses		
MCA 180	Introduction to Public Relations	3
MCA 263	Event Planning for Public Relations	3
MCA 264	Public Relations Research	3
MCA 310	Case Studies in Public Relations	3
One MCA Public Relations course in Writing		3
Total Credits		15