

# ENGLISH, WRITING, AND RHETORIC/PUBLISHING, BA/MS

## Major Completion Summary

Requirement	Credits
University Core Requirements	38-49
Major Requirements	39
Graduate Publishing Courses	36
Open Electives	36-46
<b>Total Credits</b>	<b>144</b>

## University Core Requirements (44-55 Credits)

See complete University Core (<https://catalog.pace.edu/undergraduate/university-core-curriculum/>) requirements.

Code	Title	Credits
<b>University Core</b>		
	Complete University Core Requirements	38-49
<b>Total Credits</b>		<b>38-49</b>

## Major Requirements (39 Credits)

Code	Title	Credits
<b>Introductory Courses</b>		
		<b>9</b>
ENG 204	Public Writing: Rhetoric, Citizenship, and Community Engagement (ENG 204 or any other 2XX-level LIT, ENG, or WS CE course offered by the Department of English, Writing, and Cultural Studies)	3
LIT 205	Introduction to Literature, Culture and Media	3
ENG 206	Introduction to Writing Studies	3
<b>Exploratory Courses</b>		<b>15</b>
Majors have the flexibility of selecting 5 courses as follows:		
LIT 2XX, LIT 3XX, ENG 2XX, ENG 3XX (Any Writing and Rhetoric course), ENG 3XX (Any Creative or Professional Writing course)		
<b>Professionalization Courses</b>		<b>6</b>
Majors may complete up to an additional 6 credits of ENG 393 Intern course as Open Electives.		
ENG 393	Internship	3
ENG 499	Senior Year Experience in English	3
<b>Major Elective Courses</b>		<b>9</b>
Students take three courses of choice across ENG, LIT, or WS (Women's and Gender Studies)		

## Open Electives (30-40 Credits)

Code	Title	Credits
<b>Open Electives</b>		
	Select 36-46 credits	36-46
<b>Total Credits</b>		<b>36-46</b>

## Publishing MS Courses (36 Credits)

Code	Title	Credits
<b>Required Publishing Courses</b>		
PUB 606	Book Production and Design	3
PUB 608	Financial Aspects of Publishing	3
PUB 610	Fundamentals of Trade Book Publishing	3
PUB 612	Information Systems In Publishing	3
PUB 624	Editorial Principles and Practices	3
PUB 628	Marketing and Publicity Principles and Practices	3
<b>Publishing Electives</b>		<b>12</b>

## Select Four of the Following

PUB 601	Principles of Publishing: Copyediting and Proofreading
PUB 602	Advanced Communication Skills: Research/Report Writing
PUB 603	Ethics in Publishing
PUB 604	Professional Editing: Rewriting and Line Editing
PUB 605	Critical Financial Issues in Publishing
PUB 609	Digital Issues in Publishing
PUB 613	The Future of Publishing: Transmedia
PUB 614	Specialized Publications
PUB 615	Publishing Comics and Graphic Novels
PUB 616	Book Sales and Distribution Methods
PUB 618	Legal Aspects of Publishing
PUB 620	Technology in Publishing
PUB 621	E-books: Technology, Workflow, and Business Model
PUB 622D	Seminar on Books and Magazines: Creating a Magazine
PUB 611	Entrepreneurship
PUB 622H	Introduction to Supply Chain Management
PUB 622J	Practical applications of Product Management in Digital Media
PUB 619	Metadata for Books
PUB 623	Digital Audience Development for Books and Magazines
PUB 622P	Topics: Writing & Editing Comics & Graphic Novels
PUB 622Q	Topics: Social Media Marketing
PUB 622R	Leadership and Innovation in Creative Environments
PUB 626	Writing and Editing for Magazines and Digital Publications
PUB 629	Magazine Circulation: Print & Digital
PUB 630	Media Ad Sales
PUB 631	Publishing Business Communication Skills
PUB 632	Academic Publishing
PUB 633	Introduction to Publication Design
PUB 634	Children's Book Publishing
PUB 635	Digital Image Creation, Manipulation and Management
PUB 636	Web Development for Publishing
PUB 637	Children's Book Marketing

**Required Research Seminars or Internship Sequence****6**

Select One Group From the Following Groups

## Group One

PUB 699A	Internship I
PUB 699B	Internship II

## Group Two

PUB 690A	Graduate Seminar: Publishing Strategies I
PUB 690B	Graduate Seminar: Publishing Strategies II