

MODERN LANGUAGES AND CULTURES: SPANISH/ PUBLISHING, BA/MS

Major Completion Summary

Requirement	Credits
University Core Requirements	38-49
Major Requirements	39
Open Electives	32-43
Graduate Publishing Courses	36
Total Credits	144

University Core Requirements (38-49 Credits)

See complete University Core (<https://catalog.pace.edu/undergraduate/university-core-curriculum/>) requirements.

Code	Title	Credits
University Core		
Complete University Core Requirements		38-49
Total Credits		38-49

Major Requirements (39 Credits)

Code	Title	Credits
Major Courses		
<i>300-level courses</i>		
Select eight courses in either French, Italian, Russian, or Spanish:		24
<i>Tracks</i>		
Select four courses in one of the following tracks:		12
A. Second Language Track (Chinese, French, Italian, Japanese, Russian, or Spanish) on any level.		
B. Italian Studies Track		
C. Francophone Studies Track		
D. Hispanic Studies Track		
E. Slavic Studies Track		
<i>Major Required Course</i>		
DYS 499B	Senior Year Experience in Modern Languages and Cultures	3
Total Credits		39

Open Electives (32-43 Credits)

Code	Title	Credits
Open Electives		
Select 32-43 credits		32-43
Total Credits		32-43

Publishing MS Courses (36 Credits)

Code	Title	Credits
Required Publishing Courses		
PUB 606	Book Production and Design	3
PUB 608	Financial Aspects of Publishing	3
PUB 610	Fundamentals of Trade Book Publishing	3
PUB 612	Information Systems In Publishing	3
PUB 624	Editorial Principles and Practices	3
PUB 628	Marketing and Publicity Principles and Practices	3

Publishing Electives**12**

Select Four of the Following

PUB 601	Principles of Publishing: Copyediting and Proofreading
PUB 602	Advanced Communication Skills: Research/Report Writing
PUB 603	Ethics in Publishing
PUB 604	Professional Editing: Rewriting and Line Editing
PUB 605	Critical Financial Issues in Publishing
PUB 609	Digital Issues in Publishing
PUB 613	The Future of Publishing: Transmedia
PUB 614	Specialized Publications
PUB 615	Publishing Comics and Graphic Novels
PUB 616	Book Sales and Distribution Methods
PUB 618	Legal Aspects of Publishing
PUB 620	Technology in Publishing
PUB 621	E-books: Technology, Workflow, and Business Model
PUB 622D	Seminar on Books and Magazines: Creating a Magazine
PUB 611	Entrepreneurship
PUB 622H	Introduction to Supply Chain Management
PUB 622J	Practical applications of Product Management in Digital Media
PUB 619	Metadata for Books
PUB 623	Digital Audience Development for Books and Magazines
PUB 622P	Topics: Writing & Editing Comics & Graphic Novels
PUB 622Q	Topics: Social Media Marketing
PUB 622R	Leadership and Innovation in Creative Environments
PUB 626	Writing and Editing for Magazines and Digital Publications
PUB 629	Magazine Circulation: Print & Digital
PUB 630	Media Ad Sales
PUB 631	Publishing Business Communication Skills
PUB 632	Academic Publishing
PUB 633	Introduction to Publication Design
PUB 634	Children's Book Publishing
PUB 635	Digital Image Creation, Manipulation and Management
PUB 636	Web Development for Publishing
PUB 637	Children's Book Marketing

Required Research Seminars or Internship Sequence**6**

Select One Group From the Following Groups

Group One

PUB 699A	Internship I
PUB 699B	Internship II

Group Two

PUB 690A	Graduate Seminar: Publishing Strategies I
PUB 690B	Graduate Seminar: Publishing Strategies II