

# ENGLISH, WRITING, AND RHETORIC/COMMUNICATIONS AND DIGITAL MEDIA, BA/MA

The combined BA in English, Writing, and Rhetoric / MA in Communications and Digital Media offers a path for students interested in combining strong writing and communication skills with hands-on digital media expertise. Through the undergraduate curriculum, students develop as skilled writers and critical communicators, learning to craft content across diverse audiences and platforms. The graduate component provides career-ready training in both traditional and digital media, including content creation, and campaign management. Graduates leave prepared to build portfolios, apply contemporary production skills, and pursue careers in communications, digital media, filmmaking, and public relations.

This is an accelerated 5-year program of 144 credits, with 12 graduate credits taken in the undergraduate junior and senior years. For the undergraduate curriculum, please see the undergraduate section of this catalog. For the graduate curriculum, please see the MA in Digital Media program overview (<https://online.pace.edu/graduate-programs/ma-communications-digital-media/>).

## Total Undergraduate Major Credits: (120)

Includes 12 Publishing graduate credits taken in Undergraduate senior year.

Subtotal: 120

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## Additional Graduate Credits (24)

## Total Graduate Credits (36)

Total BA and MS Credit Hours: 144

## Major Completion Summary

Requirement	Credits
University Core Requirements	38-49
Major Requirements	39
Open Electives	36-46
<b>Total Credits</b>	<b>120</b>

## University Core Requirements (44-55 Credits)

See complete University Core (<https://catalog.pace.edu/undergraduate/university-core-curriculum/>) requirements.

Code	Title	Credits
<b>University Core</b>		
	Complete University Core Requirements	38-49
<b>Total Credits</b>		<b>38-49</b>

## Major Requirements (39 Credits)

Code	Title	Credits
<b>Introductory Courses</b>		
		<b>9</b>
ENG 204	Public Writing: Rhetoric, Citizenship, and Community Engagement (ENG 204 or any other 2XX-level LIT, ENG, or WS CE course offered by the Department of English, Writing, and Cultural Studies)	3
LIT 205	Introduction to Literature, Culture and Media	3
ENG 206	Introduction to Writing Studies	3
<b>Exploratory Courses</b>		<b>15</b>
Majors have the flexibility of selecting 5 courses as follows:		
LIT 2XX, LIT 3XX, ENG 2XX, ENG 3XX (Any Writing and Rhetoric course), ENG 3XX (Any Creative or Professional Writing course)		
<b>Professionalization Courses</b>		<b>6</b>
Majors may complete up to an additional 6 credits of ENG 393 Intern course as Open Electives.		
ENG 393	Internship	3
ENG 499	Senior Year Experience in English	3

**Major Elective Courses** 9

Students take three courses of choice across ENG, LIT, or WS (Women's and Gender Studies)

**Open Electives (30-40 Credits)**

Code	Title	Credits
<b>Open Electives</b>		
Select 36-46 credits		36-46
<b>Total Credits</b>		<b>36-46</b>

*In addition to the courses listed below, students are required to complete two courses with the Anti-Racism Education attribute attached. These courses may be taken during any semester of their education. See advisor for more information.*

Course	Title	Credits
<b>First Year</b>		
<b>Fall</b>		
ENG 110	Composition	3
LIT 205	Introduction to Literature, Culture and Media	3
UNV 101	First-Year Seminar: Introduction to University Community	1
CIS 101	Introduction to Computing	3
Second Language Course		3
Majors who placed into ENG 120 will take 4-credit course instead of ENG 110.		
<b>Credits</b>		<b>13</b>
<b>Spring</b>		
ENG 120	Critical Writing	4
Majors who took ENG 120 in the Fall will take COM 200 (3 credits).		
ENG 206	Introduction to Writing Studies	3
ENG 223	Creative Writing	3
WS 115	Intro to Feminism, Gender, and Sexuality Studies	3
Second Language Course		3
Majors should take major learning community during Spring semester, such as ENG 223 and WS 115. See department chair for updated Spring LC offerings.		
<b>Credits</b>		<b>16</b>
<b>Second Year</b>		
<b>Fall</b>		
ENG 204	Public Writing: Rhetoric, Citizenship, and Community Engagement (ENG 204 or any other 2XX-level LIT, ENG, or WS CE course offered by the Department of English, Writing, and Cultural Studies)	3
LIT 200-level major exploratory requirement		3
General Core Course		3
General Core Course		3
Lab Science		3
Majors who did not take COM 200 will take course this semester instead of lab science.		
<b>Credits</b>		<b>15</b>
<b>Spring</b>		
MAT 102	Mathematics for Life	3
ENG 201	Writing in the Disciplines	3
LIT 300-level major exploratory requirement		3
General Core Course		3
General Core Course		3
Majors who did not take a lab science will do so this semester instead of a General Core Course		
<b>Credits</b>		<b>15</b>

**Third Year****Fall**

300-level (ENG) major exploratory requirement (Creative or Professional Writing)	3
ENG 393 Internship	3
General Core course	3
General Core course	3
Major elective course (ENG, LIT, or WS)	3
Students who took a lab science in Spring should take an General Core Course instead of major elective.	
<b>Credits</b>	<b>15</b>

**Spring**

300-level (ENG) major exploratory requirement (Writing & Rhetoric Studies focused)	3
Major elective course (ENG, LIT, or WS)	3
Major elective course (ENG, LIT, or WS)	3
Open Elective Course	3
Open Elective Course	4
<b>Credits</b>	<b>16</b>

**Fourth Year****Fall**

MCA 601 <sup>1</sup>	4
MCA 603 <sup>1</sup>	4
MCA 603 <sup>1</sup>	4
Open Elective Course <sup>1</sup>	3
Range of credits reflects variations in student's Univ. Core. Majors to review credits with department chair to consider additional open electives, if needed for 120 credit requirements.	
<b>Credits</b>	<b>15</b>

**Spring**

ENG 499 Senior Year Experience in English	3
Open Elective Course <sup>1</sup>	3
Open Elective Course <sup>1</sup>	3
Open Elective Course <sup>1</sup>	3
Open Elective Course <sup>1</sup>	3
Range of credits reflects variations in student's Univ. Core. Majors to review credits with department chair to consider additional open electives, if needed for 120 credit requirements.	
<b>Credits</b>	<b>15</b>

<b>Total Credits</b>	<b>120</b>
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<sup>1</sup> Consult advisor for Fall/Spring schedule.