

DIGITAL JOURNALISM (DJN), BS & COMMUNICATIONS AND DIGITAL MEDIA, MA

Campus: Westchester

Digital Journalism (DJN) on the Pleasantville campus provides students with the real-world skills they need to achieve a successful career in journalism. The combined degree program will reflect the rapid changes the industry experiences and will prepare students for a robust job market, with courses focused on the digital newsroom, global newsroom, digital storytelling, audio production (including podcasting) and video production, and the fundamental skills for journalism. After completing the undergraduate degree, DJN students can focus on graduate courses that will perfect their writing skills including MCA 639 Creative Writing for Media Professionals and MCA 670 Effective Web Architecture and Communications Design. Students graduating from the program can expect to be employed in fields ranging from broadcast reporter to social media editor.

Note that both the BA and MA degrees are awarded at completion of the MA program.

Total Undergraduate Major Credits: (128)

Includes 12 graduate credits taken undergraduate senior year for Open Elective Credit. The courses are MCA 601 Industry Theory and Practice, MCA 602 Writing for Organizations, and MCA 603 Effective Speaking.

Total Credit Hours: 128

Additional Graduate Credits (24)

The MA is a 36 credit program where 12 credits are taken as Open Electives in the BS degree and the remaining 24 are taken on graduate level for the MA degree.

Total BS and MA Credits: 152

Total Credit Hours: 152