

DIGITAL JOURNALISM (DJN), BS & COMMUNICATIONS AND DIGITAL MEDIA, MA

Campus: Westchester

The Digital Journalism (DJN) major on the Pleasantville campus provides students with the real-world skills they need to succeed in journalism. The combined degree program provides students with foundational journalism skills while also reflecting rapid changes in the industry. Courses emphasize experiential learning in news reporting, digital storytelling, audio storytelling (including podcasting), video production, and social media. In the combined degree program, DJN students can continue to build their skills with graduate courses that emphasize multimedia storytelling, such as MCA 639 Creative Writing for Media Professionals and MCA 681 Multi-Platform Communications. Students graduating from the combined degree program have found employment as multimedia journalists, editors, and video producers, among other positions.

Note that both the BA and MA degrees are awarded at completion of the MA program.

Total Undergraduate Major Credits: (120)

Undergraduates take 12 graduate credits in their senior year, which are counted as open electives in the BS. The courses are MCA 601 Industry Theory and Practice, MCA 603 Effective Speaking for Industry Professionals, and MCA 610 Communications Research.

Total Credit Hours: 120

Additional Graduate Credits (24)

The MA is a 36 credit program in which 12 credits are taken as open electives in the BS degree and the remaining 24 are taken as graduate students.

Total BS and MA Credits: 144