

DIGITAL JOURNALISM (DJN), BS & COMMUNICATIONS AND DIGITAL MEDIA, MA

Campus: Westchester

Digital Journalism (DJN) on the Pleasantville campus provides students with the real-world skills they need to achieve a successful career in journalism. The combined degree program will reflect the rapid changes the industry experiences and will prepare students for a robust job market, with courses focused on the digital newsroom, global newsroom, digital storytelling, audio production (including podcasting) and video production, and the fundamental skills for journalism. After completing the undergraduate degree, DJN students can focus on graduate courses that will perfect their writing skills including MCA 639 Creative Writing for Media Professionals and MCA 670 Effective Web Architecture and Communications Design. Students graduating from the program can expect to be employed in fields ranging from broadcast reporter to social media editor.

Note that both the BA and MA degrees are awarded at completion of the MA program.

Total Undergraduate Major Credits: (128)

Includes 12 graduate credits taken undergraduate senior year for Open Elective Credit. The courses are MCA 601 Industry Theory and Practice, MCA 602 Writing for Organizations, and MCA 603 Effective Speaking.

Total Credit Hours: 128

Additional Graduate Credits (24)

The MA is a 36 credit program where 12 credits are taken as Open Electives in the BS degree and the remaining 24 are taken on graduate level for the MA degree.

Total BS and MA Credits: 152

Total Credit Hours: 152

Requirement	Credits
University Core	44
Major Requirements	42
Open Electives	31-42

UNIVERSITY CORE REQUIREMENTS (44)

See complete University Core (<http://catalog.pace.edu/undergraduate/university-core-curriculum/>) requirements.

Note: Various major-required math and science courses listed below may fulfill foundation, area of knowledge, and/or core requirements. Please consult with an academic advisor.

MAJOR REQUIREMENTS (42)

Code	Title	Credits
Major Courses (21)		
MCA 113	Introduction to News Media	3
MCA 115	News Reporting	3
MCA 238	The Global Newsroom	3
MCA 311	Ethics, Morality, and the Media	3
MCA 313	The Digital Newsroom	3
MCA 495	Digital Storytelling	3
MCA 393	Intern Program I (3 credits of Internship may be taken for Electives)	3
Major Electives		21
Choose 7 courses from the following:		
MCA 114	History of Journalism	3
MCA 213	Feature Writing	3
MCA 216	Journalism at the Movies	3
MCA 217	Arts and Entertainment Journalism	3
MCA 252	Media Production I	4
MCA 254	Producing the Documentary	4

MCA 270	Sports Broadcasting	3
MCA 280	Audio Storytelling	3
MCA 309	Sports Media	3
MCA 314	This Just In: Breaking News	3
MCA 336	Propaganda	3
MCA 338	Censorship and the Mass Media	3
MCA 356	Digital Editing Workshop I - Introduction	4
MCA 358	Digital Editing Workshop II - Advanced	4
MCA 386	Video News Reporting	3
MCA 398M	Making Media with Drones	3

OPEN ELECTIVES (31-42 CREDITS)

Code	Title	Credits
UNV 101	First-Year Seminar: Introduction to University Community	1
MCA 601	Industry Theory and Practice	4
MCA 602	Writing for Organizations	4
MCA 603	Effective Speaking for Industry Professionals	4