

DIGITAL JOURNALISM (DJN), BS & COMMUNICATIONS AND DIGITAL MEDIA, MA

Campus: Westchester

The Digital Journalism (DJN) major on the Pleasantville campus provides students with the real-world skills they need to succeed in journalism. The combined degree program provides students with foundational journalism skills while also reflecting rapid changes in the industry. Courses emphasize experiential learning in news reporting, digital storytelling, audio storytelling (including podcasting), video production, and social media. In the combined degree program, DJN students can continue to build their skills with graduate courses that emphasize multimedia storytelling, such as MCA 639 Creative Writing for Media Professionals and MCA 681 Multi-Platform Communications. Students graduating from the combined degree program have found employment as multimedia journalists, editors, and video producers, among other positions.

Note that both the BA and MA degrees are awarded at completion of the MA program.

Total Undergraduate Major Credits: (120)

Undergraduates take 12 graduate credits in their senior year, which are counted as open electives in the BS. The courses are MCA 601 Industry Theory and Practice, MCA 603 Effective Speaking for Industry Professionals, and MCA 610 Communications Research.

Total Credit Hours: 120

Additional Graduate Credits (24)

The MA is a 36 credit program in which 12 credits are taken as open electives in the BS degree and the remaining 24 are taken as graduate students.

Total BS and MA Credits: 144

Requirement	Credits
University Core	44
Major Requirements	42
Open Electives	31-42

UNIVERSITY CORE REQUIREMENTS (44)

See complete University Core (<https://catalog.pace.edu/undergraduate/university-core-curriculum/>) requirements.

Note: Various major-required math and science courses listed below may fulfill foundation, area of knowledge, and/or core requirements. Please consult with an academic advisor.

MAJOR REQUIREMENTS (42)

Code	Title	Credits
Major Courses (18)		
MCA 113	Introduction to News Media	3
MCA 115	News Reporting	3
MCA 238	The Global Newsroom	3
MCA 311	Ethics, Morality, and the Media	3
MCA 495	Digital Storytelling	3
MCA 393	Intern Program I (3 credits of Internship may be taken for Electives)	3
Major Electives		21
Choose 8 courses from the following:		
MCA 114	History of Journalism	3
MCA 213	Feature Writing	3
MCA 216	Journalism at the Movies	3
MCA 217	Arts and Entertainment Journalism	3
MCA 252	Media Production I	4
MCA 254	Producing the Documentary	4
MCA 270	Sports Broadcasting	3
MCA 280	Audio Storytelling	3
MCA 309	Sports Media	3

MCA 314	This Just In: Breaking News	3
MCA 336	Propaganda	3
MCA 338	Censorship and the Mass Media	3
MCA 356	Digital Editing Workshop I - Introduction	4
MCA 358	Digital Editing Workshop II - Advanced	4
MCA 386	Video News Reporting	3
MCA 398M	Making Media with Drones	3

OPEN ELECTIVES (31-42 CREDITS)

Code	Title	Credits
MCA 601	Industry Theory and Practice	4
MCA 603	Effective Speaking for Industry Professionals	4
MCA 610	Communications Research	4