

JOURNALISM (JRN)

JRN 103 Ethics and Law of Mass Communication (3-4 credits)

JRN 104 News Reporting (3 credits)

Introduction to the theory and practice of gathering and evaluating news, news-writing, and the organization of news stories.

Course Rotation: PLV: Spring.

Prerequisites: This course does not have a prerequisite.

JRN 104A News Reporting Practicum (1 credits)

JRN 105 Introduction to Broadcast News (3 credits)

An overall introduction to the world of TV and radio news. For the journalist, the viewer, and the listener, a look at broadcast theory, reporting, presentation, and production. A chance to understand the process and to attempt the performance.

Course Rotation: PLV: Fall - Even years.

Prerequisites: This course does not have a prerequisite.

JRN 106 Photography I (3 credits)

JRN 110 Gateway to Journalism (3 credits)

JRN 200R Topic: Business Journalism (3 credits)

JRN 200S Topics: News Media and Social Organization (3 credits)

JRN 200T Topics: Journalism in Film (3 credits)

JRN 200U Topic: International Journalism (3 credits)

JRN 200V Topics in Journalism: Suburban Journalism (3 credits)

JRN 201 Advanced Reporting (3 credits)

JRN 201A Advanced Reporting Practicum (1 credits)

JRN 202 Computer Editing (3 credits)

JRN 202A Computer Editing Practicum (1 credits)

JRN 204 Radio and Television News Writing (3 credits)

Writing and editing news and news-related programs for the electronic media. May include scripting of both short and long newscasts, features, commentaries, and capsules.

Prerequisites: This course does not have a prerequisite.

JRN 205 Radio News Production (4 credits)

JRN 206 Television News Production (4 credits)

JRN 208 Photo Journalism (3 credits)

JRN 210 Journalism at the Movies (3 credits)

A look at how the journalist has been treated in American film, from the advent of talkies to the present day. An examination of a dozen films (from "Front Page" to "Citizen Kane" to "All the President's Men" to "Broadcast News") and how they reflect both journalism of their time and filmmaking of their time.

Course Rotation: PLV: Fall.

Prerequisites: This course does not have a prerequisite.

JRN 221 Intercultural and International Communication (3 credits)

JRN 238 The Global Newsroom (3 credits)

The course focuses on global news media structures and characteristics and the impact of new technologies on news selection.

Course Rotation: Spring

Prerequisites: This course does not have a prerequisite.

JRN 244 This Just In: Breaking News (3 credits)

This course introduces students to the practice of reporting and writing stories on short and rolling deadlines, also known as breaking news. In an age of push notifications and social sharing, demand for high-quality reporting of breaking news has never been greater. Breaking news requires a skill set that is different from other kinds of reporting. Journalists must be able to recognize when breaking stories are happening, identify relevant sources, verify and attribute information, and create stories that provide appropriate context for their audiences, using a multiple of formats. This course will help you develop skills to create accurate, clear, compelling, and contextual accounts of breaking news in a deadline environment.

Course Rotation: PLV: Fall

Prerequisites: This course does not have a prerequisite.

JRN 296 Topic: Journalism at the Movies (3 credits)

Areas of interest to journalists and journalism consumers. An emphasis on specialty journalism, including subjects such as political journalism, business journalism, arts journalism, science journalism, international journalism, suburban journalism.

Course Rotation: PLV: Fall and Spring.

Prerequisites: This course does not have a prerequisite.

JRN 296A Topic: Arts and Entertainment Journalism (3 credits)

JRN 296B Topic: Using the News (3 credits)

JRN 296C Topic: Dealing with the Media-Primer for Profession (3 credits)

JRN 296D Topic: Inside TV News (3 credits)

JRN 296E Topic: International Journalism (3 credits)

JRN 296F Topic: Getting Smart by Getting the News (3 credits)

JRN 296G Topic: Producing a Pace Video Magazine (3 credits)

JRN 296H Topic: Journalism at the Movies (3 credits)

JRN 296I Journalism and the Law (3 credits)

JRN 296J Topic in Journalism: Storytelling For Television: What's Real and What's Reality (3 credits)

A survey of various methods and techniques of telling real-life stories on television--from news, to documentaries, to reality t.v. We will use real-life examples and examine various types of programming to discover how stories are chosen and how they are told. We will also discuss in depth the various roles television professionals occupy in the progress, including producers, editors, reporters and executives. There will also be a thorough exploration of the industry's evolving use of non-fiction programming.

Prerequisites: This course does not have a prerequisite.

JRN 296K Topic: "This Just In - Working in Breaking Broadcasting News" (3 credits)

A Former Television Reporter and Anchor (CBS, NBC, FOX) acquaints students with the 24-hour news cycle. This course will help those who wish a Broadcasting Career make Career Choices.

Prerequisites: This course does not have a prerequisite.

JRN 296L Topic: Profile Writing (3 credits)

Writing profiles required a special style that catches the reader and keep the reader interested and focused. Profiles are popular on the net as well in print.

Course Rotation: Spring;PLV

Prerequisites: This course does not have a prerequisite.

JRN 296M Topic: Photo Journalism (3 credits)

How the use of photos shapes perception in journalism.

Prerequisites: This course does not have a prerequisite.

JRN 296P Topic: Arts and Entertainment Journalism (3 credits)

JRN 296S Topic: Shoddy Journalism: The Distortion of News (3 credits)

This course will discuss the numerous instances in which a journalist falsely reported on or fictitiously created a news story. Multiple areas of the stories' impact will be examined when applicable: the motive of the journalist, plus its effect on the general audience, publication and/or industry.

Prerequisites: This course does not have a prerequisite.

JRN 296T Topics in Journalism and the Law (3 credits)

JRN 296W Topic: Surviving the 1990's Media Maze (3 credits)

JRN 297A Audio Storytelling (3 credits)

Audio can be a compelling medium for telling stories. The best audio stories engage listeners, take them to new places and introduce them to new ideas. Learning the basics of recording and editing audio can be easy, but capturing high-quality audio and weaving it effectively into stories can be quite challenging. Students in this course learn how to record and edit audio, write for the ear, conduct effective interviews, and voicing techniques. Students will get hands-on experience with field recording equipment, audio editing software, and online tools that can help them store and share their work. This course also examines the history, economics, and ethics of audio reporting.

Course Rotation: Spring; odd years

Prerequisites: This course does not have a prerequisite.

JRN 301 Layout and Graphics (3 credits)**JRN 301A Layout and Graphics Practicum (1 credits)****JRN 302 Writing and Marketing Magazine Articles (3 credits)****JRN 303 Advanced Television News Reporting (4 credits)****JRN 304 Communication Research Methods (3 credits)****JRN 305 The Business Side of the New Media (3 credits)****JRN 306 Seminar in Journalism (3-4 credits)****JRN 386 The Art of Anchoring - From Cronkite to Couric (3 credits)**

The course examines the basic principles of anchoring on radio and television with special attention paid to developing broadcasting skills. Students will be coached in on-air performance (reporting, interviewing and anchoring).

Course Rotation: PL: Fall and Spring.

Prerequisites: This course does not have a prerequisite.

JRN 390 Honors Project in Journalism (3 credits)**JRN 395 Independent Study in Journalism (1-9 credits)**

With the approval of the appropriate faculty member, the department chairperson, and the academic dean, students may select a topic for guided research that is not included in the regular course offerings. The student meets regularly with the faculty member to review progress. A research project or paper must also be submitted. Restrictions/Requirements: Junior standing and a minimum CQPA of 3.00

Course Rotation: PLV: Fall and Spring.

Prerequisites: This course does not have a prerequisite.

JRN 490 Internship (3 credits)

Entry level, on-the-job, supervised experience for qualified advanced students with newspapers, magazines, broadcasting stations, and other journalism agencies. Restrictions/Requirements: Junior standing and permission of instructor.

Course Rotation: PLV: Fall and Spring.

Prerequisites: This course does not have a prerequisite.