

STRATEGY AND INTERNATIONAL BUSINESS, MBA

Campus: NYC

Code	Title	Credits
Core Curriculum (27 credits)		
MBA 802	Business Economics for Decision-Making	3
MBA 804	Financial Accounting for Managers	3
MBA 806	Driving Marketing Performance	3
MBA 808	Creating Value Through Finance	3
MBA 810	Business Analytics and Statistics	3
MBA 812	Managing Operations and Projects	3
MBA 814	Leading and Managing Teams	3
MBA 816	Disruptive Technologies and Innovation	3
MBA 818	Global Business, Ethics, and Social Responsibility	3
Concentration Electives (9 credits)		
Choose three (3) courses from the following:		
MGT 637	Competitive Business Strategy	
MGT 638	Corporate Diversification Strategy	
MGT 646	Government Institutions and Business Strategy	
INB 665	Comparative Business Systems and Cross-Cultural Management	
INB 670	Seminar: Advanced Topics in International Business	
Capstone (3 credits)		
MBA 820	Strategic Decisions	3
Total Credits		39