

STRATEGY AND INTERNATIONAL BUSINESS, MBA

Campus: NYC

Gain an edge as a **visionary leader** and place yourself in line for unlimited success. The Lubin MBA in Strategy and International Business offers:

- Strategic thinking
- Portfolio theory
- Short- and long-term planning
- Research opportunities
- Strategic approaches to human resources management

In a world in which excellent general managers have become a scarce commodity, Lubin's MBA in Strategy and International Business program will give you the edge you need to quickly **rise to the top of your organization**. Our world-class faculty, rigorous curriculum, ideal location in the heart of Manhattan's financial district, and abundance of opportunities to intern at some of the **world's biggest and most respected corporations**—including the Big Four accounting firms, Morgan Stanley, and JPMorgan Chase, among others—adds up to an unparalleled graduate learning experience.

Code	Title	Credits
Core Curriculum (27 credits)		
MBA 802	Business Economics for Decision-Making	3
MBA 804	Financial Accounting for Managers	3
MBA 806	Driving Marketing Performance	3
MBA 808	Creating Value Through Finance	3
MBA 810	Business Analytics and Statistics	3
MBA 812	Managing Operations and Projects	3
MBA 814	Leading and Managing Teams	3
MBA 816	Disruptive Technologies and Innovation	3
MBA 818	Global Business, Ethics, and Social Responsibility	3
Concentration Electives (9 credits)		
Choose three (3) courses from the following:		
MGT 637	Competitive Business Strategy	
MGT 638	Corporate Diversification Strategy	
MGT 646	Government Institutions and Business Strategy	
INB 665	Comparative Business Systems and Cross-Cultural Management	
INB 670	Seminar: Advanced Topics in International Business	
Capstone (3 credits)		
MBA 820	Strategic Decisions	3
Total Credits		39