

# MARKETING MANAGEMENT, MBA

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**Campus:** NYC

Many CEOs and corporate presidents rose through marketing to top leadership positions. When it comes to working as a highly-placed marketing executive, there is simply no other place that can match the atmosphere and energy of metropolitan New York City. The Lubin MBA in Marketing Management offers:

- Access to global heavyweights such as Ogilvy & Mather, BBDO, Interpublic, GroupM (part of the WPP plc), and more
- An exceptional level of instruction from experienced faculty
- Acclaimed experts bringing real-world experience into your classroom
- Internships and professional connections to move you upward