MANAGEMENT, MBA: GENERAL BUSINESS CONCENTRATION

Campus: NYC, Online

Code	Title	Credits
Core Curriculum (27 credits)		
MBA 802	Business Economics for Decision-Making	3
MBA 804	Financial Accounting for Managers	3
MBA 806	Driving Marketing Performance	3
MBA 808	Creating Value Through Finance	3
MBA 810	Business Analytics and Statistics	3
MBA 812	Managing Operations and Projects	3
MBA 814	Leading and Managing Teams	3
MBA 816	Disruptive Technologies and Innovation	3
MBA 818	Global Business, Ethics, and Social Responsibility	3
Concentration Electives (9 credits)		
Choose any three (3) 600-level courses within the following subjects: ACC, DAT, FIN, IS, INB, MGT, MAR, LAWG, TAX		
Capstone (3 credits)		
MBA 820	Strategic Decisions	3
Total Credits		**39**