# GENERAL BUSINESS, MBA

**Campus:** NYC, Online

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td><strong>Core Curriculum (27 credits)</strong></td>
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<tr>
<td>MBA 802</td>
<td>Business Economics for Decision-Making</td>
<td>3</td>
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<tr>
<td>MBA 804</td>
<td>Financial Accounting for Managers</td>
<td>3</td>
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<tr>
<td>MBA 806</td>
<td>Driving Marketing Performance</td>
<td>3</td>
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<tr>
<td>MBA 808</td>
<td>Creating Value Through Finance</td>
<td>3</td>
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<tr>
<td>MBA 810</td>
<td>Business Analytics and Statistics</td>
<td>3</td>
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<tr>
<td>MBA 812</td>
<td>Managing Operations and Projects</td>
<td>3</td>
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<tr>
<td>MBA 814</td>
<td>Leading and Managing Teams</td>
<td>3</td>
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<tr>
<td>MBA 816</td>
<td>Disruptive Technologies and Innovation</td>
<td>3</td>
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<tr>
<td>MBA 818</td>
<td>Global Business, Ethics, and Social Responsibility</td>
<td>3</td>
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<tr>
<td><strong>Concentration Electives (9 credits)</strong></td>
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<td>Choose any three (3) 600-level courses within the following subjects: ACC, DAT, FIN, IS, INB, MGT, MAR, TAX</td>
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<tr>
<th><strong>Capstone (3 credits)</strong></th>
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<tbody>
<tr>
<td>MBA 820</td>
<td>Strategic Decisions</td>
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**Total Credits** 39