

# ARTS AND ENTERTAINMENT MANAGEMENT, MBA

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**Campus:** NYC

Our MBA in Arts and Entertainment Management prepare students for managerial leadership positions in a variety of arts and entertainment fields, including media and television and the performing arts of dance, music and theater, and such venues as theater companies, museums, dance companies, contemporary and classical music organizations, art galleries, talent representation and management companies, and television production. Our coverage of the disciplines of accounting, finance, and marketing along with our industry-specific content assures a match of competencies for managing and sustaining businesses in the field of arts and entertainment management.

Across the nation, there are few arts and entertainment programs from business schools, fewer that offer an MBA, and even fewer that offer a program from an AACSB-accredited program, the premier business accrediting body. In New York State, we are one of two such programs. In New York City, we are the only one.