

ARTS AND ENTERTAINMENT MANAGEMENT, MBA

Campus: NYC

Code	Title	Credits
Core Curriculum (27 credits)		
MBA 802	Business Economics for Decision-Making	3
MBA 804	Financial Accounting for Managers	3
MBA 806	Driving Marketing Performance	3
MBA 808	Creating Value Through Finance	3
MBA 810	Business Analytics and Statistics	3
MBA 812	Managing Operations and Projects	3
MBA 814	Leading and Managing Teams	3
MBA 816	Disruptive Technologies and Innovation	3
MBA 818	Global Business, Ethics, and Social Responsibility	3
Concentration Electives (9 credits)		
Choose three (3) courses from the following:		
MGT 620	Arts and Entertainment Management	3
MGT 621	Programming and Producing Practicum	3
MGT 622	Fundamentals of Fundraising, Revenue Development, and Budgeting in the Arts	3
MGT 623	Project and Event Management in Arts and Entertainment	3
MGT 624	Agent Representation in Arts and Entertainment	3
Capstone (3 credits)		
MBA 820	Strategic Decisions	3
Total Credits		39