

# ARTS AND ENTERTAINMENT MANAGEMENT, MBA

---

Campus: NYC

Code	Title	Credits
<b>Core Curriculum (27 credits)</b>		
MBA 802	Business Economics for Decision-Making	3
MBA 804	Financial Accounting for Managers	3
MBA 806	Driving Marketing Performance	3
MBA 808	Creating Value Through Finance	3
MBA 810	Business Analytics and Statistics	3
MBA 812	Managing Operations and Projects	3
MBA 814	Leading and Managing Teams	3
MBA 816	Disruptive Technologies and Innovation	3
MBA 818	Global Business, Ethics, and Social Responsibility	3
<b>Concentration Electives (9 credits)</b>		
Choose three (3) courses from the following:		
MGT 620	Arts and Entertainment Management	3
MGT 621	Programming and Producing Practicum	3
MGT 622	Fundamentals of Fundraising, Revenue Development, and Budgeting in the Arts	3
MGT 623	Project and Event Management in Arts and Entertainment	3
MGT 624	Agent Representation in Arts and Entertainment	3
<b>Capstone (3 credits)</b>		
MBA 820	Strategic Decisions	3
<b>Total Credits</b>		<b>39</b>