

PUBLISHING, MS

Campus: NYC, Online

Code	Title	Credits
Required Core Courses		
PUB 606 or PUB 607	Book Production and Design Magazine Production and Design	3
PUB 608 or PUB 605	Financial Aspects of Publishing Critical Financial Issues in Publishing	3
PUB 610	Fundamentals of Trade Book Publishing	3
PUB 612 or PUB 609 or PUB 620 or PUB 621 or PUB 636	Information Systems In Publishing Digital Issues in Publishing Technology in Publishing E-books: Technology, Workflow, and Business Model Web Development for Publishing	3
PUB 624 or PUB 601 or PUB 604 or PUB 626	Editorial Principles and Practices Principles of Publishing: Copyediting and Proofreading Professional Editing: Rewriting and Line Editing Writing and Editing for Magazines and Digital Publications	3
PUB 628 or PUB 616	Marketing and Publicity Principles and Practices Book Sales and Distribution Methods	3
Elective Courses		
Select four of the following:		12
PUB 601	Principles of Publishing: Copyediting and Proofreading	
PUB 602	Advanced Communication Skills: Research/Report Writing	
PUB 603	Ethics in Publishing	
PUB 604	Professional Editing: Rewriting and Line Editing	
PUB 605	Critical Financial Issues in Publishing	
PUB 609	Digital Issues in Publishing	
PUB 613	The Future of Publishing: Transmedia	
PUB 614	Specialized Publications	
PUB 615	Publishing Comics and Graphic Novels	
PUB 616	Book Sales and Distribution Methods	
PUB 618	Legal Aspects of Publishing	
PUB 620	Technology in Publishing	
PUB 621	E-books: Technology, Workflow, and Business Model	
PUB 622D	Seminar on Books and Magazines: Creating a Magazine	
PUB 611	Entrepreneurship	
PUB 622H	Introduction to Supply Chain Management	
PUB 622J	Practical applications of Product Management in Digital Media	
PUB 619	Metadata for Books	
PUB 623	Digital Audience Development for Books and Magazines	
PUB 622P	Topics: Writing & Editing Comics & Graphic Novels	
PUB 622Q	Topics: Social Media Marketing	
PUB 622R	Leadership and Innovation in Creative Environments	
PUB 625	Rights Licensing in Publishing	
PUB 626	Writing and Editing for Magazines and Digital Publications	
PUB 629	Magazine Circulation: Print & Digital	
PUB 630	Media Ad Sales	
PUB 631	Publishing Business Communication Skills	

PUB 632	Academic Publishing	
PUB 633	Introduction to Publication Design	
PUB 634	Children's Book Publishing	
PUB 635	Digital Image Creation, Manipulation and Management	
PUB 636	Web Development for Publishing (Web not WEB)	
PUB 637	Children's Book Marketing	

Required Research Seminars or Internship Sequence

PUB 699A	Internship I (& one approved PUB 600-level Internship seminar course)	3
PUB 699B	Internship II	3
Select two of the following:		6
PUB 690A	Graduate Seminar: Publishing Strategies I	
PUB 690B	Graduate Seminar: Publishing Strategies II	

Total 36

Required Thesis:

All students must write a thesis to fulfill the requirements of the degree. Thesis topics may evolve from participation in a graduate seminar or from an internship experience and should be an examination of a publishing topic that has been of particular interest to the student.

Note, too, that any student who has completed all coursework (core and elective) and is solely working on the required thesis must register for Maintenance of Matriculation each semester until graduation.